

# 2020 School Bus Safety Poster Contest

## Official Rules & Guidelines

### Theme: Can't Touch This – The Danger Zone!

The National School Bus Safety Poster Contest is sponsored each year by the National Association for Pupil Transportation, the National Association of State Directors of Pupil Transportation Services and the National School Transportation Association.

The national contest is open only to winners of state/province contests or contests held by overseas US military installations. No other posters will be accepted.

The Kansas State Pupil Transportation Association and the Kansas Department of Education, School Bus Safety Unit sponsor the state level contest for Kansas. Please DO NOT mail posters directly to the National Association of Pupil Transportation as they must be judged at the state level first. **PLEASE READ ALL INSTRUCTIONS CAREFULLY.**

#### **STATE CONTEST - WHO MAY ENTER:**

Any student enrolled in a Kansas public, parochial or other private elementary or middle school (plus high school for Divisions 4 and 5 only) may enter. Any Kansas student who is a member of a US military family stationed overseas may also submit artwork to the Kansas School Bus Safety Poster Contest.

#### **POSTER SPECIFICATIONS:**

- **IMPORTANT:** Completed poster size must be 11" X 17" or 12" X 18"
- The official entry form found on the last page of these instructions must be completed in its entirety and fastened to the back of the poster. Please print clearly
- Posters may be illustrated on the vertical or horizontal axis
- DO NOT roll or fold posters. They must be mailed/delivered flat. DO NOT place name, school, etc. on the front of the poster
- Designs should be submitted on quality poster board or heavy paper
- Lamination is not permitted and will disqualify the poster
- Cut paper/stencils (freehand or pre-drawn stencils) are not permitted and will disqualify the poster
- There is no limitation on the use and number of colors
- There is no limitation on the type of media—such as print, crayon, felt pen, etc. used on the poster design; however, wood place, glass or metal should not be part of the poster. Collage materials should not be used. Glued on pieces will eliminate the poster
- Poster designs may not incorporate any copyrighted characters (i.e., comic and/or television characters), photographs, and magazine or newspaper illustrations

## **POSTER THEME:**

# **Can't Touch This – The Danger Zone!**

- Every poster and slogan must harmonize with the 2020 poster contest theme: **Can't Touch This – The Danger Zone!**
- Contestants must illustrate the above theme only and the theme must be written exactly as shown above on the poster.
- If the theme **Can't Touch This – The Danger Zone!** is *not written exactly as shown*, it will be disqualified
- Drawings must be original, correct in safety concept and the exclusive work of the student entering the contest in idea, design and execution. All artwork should be positive in approach, demonstrating only proper school bus safety behaviors
- At least a part of a yellow school bus must be present in the poster

## **LETTERS & DRAWING:**

- The poster design may incorporate freehand drawn letters only
- Stenciled, pre-printed, manufactured stick-on or press-on letters or tracings may not be used and will disqualify the poster
- Lettering should be clearly legible, even if used as part of the poster design
- Please refrain from having slogan lettering run off the edge of the paper (Please allow a 1" margin on either side of the slogan/theme for photography of the artwork)

## **CRITERIA FOR THE SELCTION OF AWARD-WINNING POSTERS:**

- Relationship of the poster design to school bus safety practices (safety impact)
- Originality of the poster and how the theme is expressed in the poster design
- Artwork and its execution
- Visual impact of the poster design

## **WHEN CAN POSTERS BE DRAWN:**

Posters are to be drawn between September 1, 2019 and April 30, 2020

## **SUBMITTING POSTERS FOR STATE JUDGING:**

- DO NOT mail posters to The National Association for Pupil Transportation. Posters must first be submitted for State level judging
- DO NOT roll or fold posters. They must be mailed/delivered flat
- DO NOT place name, school, etc., on the front of the poster. Display information on the back only using the official entry card located on the last page of his document
- Posters may be submitted any time after March 1 and postmarked no later than May 1, 2020.

**MAIL POSTERS TO:**

Kansas State Department of Education  
Attn: School Bus Safety Unit  
900 SW Jackson, 3<sup>rd</sup> Floor  
Topeka, KS 66612

**WINNER NOTIFICATION:**

Schools will be notified sometime after September 15 of winning entries

**POSTERS SUBMITTED FOR THE SCHOOL BUS SAFETY POSTER CONTEST  
BECOME THE PROPERTY OF KSPTA/KSDE/NAPT AND WILL NOT BE RETURNED**

**OTHER:**

KSDE/KSPTA is responsible for submitting the top poster from each division for the national competition

**POSTER CONTEST**

Division #1 - Grades K-2  
Division #2 - Grades 3-5  
Division #3 - Grades 6-8  
Division #4 - Special Education  
Division #5 - CAD (Computer Aided Drawing)



**OFFICIAL CARD/ENTRY FORM**

The official entry card located on the last page of this document must be securely fastened to the back of the poster. PLEASE PRINT CLEARLY.

- DO NOT place this information on the front of the poster
- Display on the back only

**NATIONAL JUDGING & PRIZES**

The Kansas State Department of Education will submit the 1<sup>st</sup> place winner for each division in the Kansas contest to the 2020 National School Bus Safety Poster Contest.

Prominent individuals in the field of transportation will evaluate the posters during the annual NAPT Conference usually held in late October / early November.

The NSBSW Committee has the right to disqualify any entry that does not comply with all contest requirements.

Prizes at the national contest will be awarded in each division as follows:

1<sup>st</sup> place and overall winner - \$500 check

1<sup>st</sup> place winners of remaining 3 divisions - \$250 check

2<sup>nd</sup> place winners of each 4 divisions - \$100 check

3<sup>rd</sup> place winners of each 4 divisions - \$50 check

1<sup>st</sup> place winner of CAD division - \$50 check

The 1<sup>st</sup> Place/Overall winning poster will be used to promote the National School Bus Safety Week in 2020.

**OFFICIAL ENTRY FORM:**

**DO NOT PLACE THIS FORM ON THE FRONT OF THE POSTER  
DISPLAY ON THE BACK ONLY**

**2020 SCHOOL BUS SAFETY POSTER CONTEST ENTRY FORM**

Please complete and attach this form to the back of each poster in accordance with poster specifications noted in the contest rules. PLEASE PRINT CLEARLY

Student Name: \_\_\_\_\_

Grade: \_\_\_\_\_ Age: \_\_\_\_\_ Division: \_\_\_\_\_

USD Number: \_\_\_\_\_ School Name: \_\_\_\_\_

School Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Teacher's Name: \_\_\_\_\_

Teacher's Phone Number: \_\_\_\_\_

Student's Home Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Parent/Guardian Name(s): \_\_\_\_\_

Parent/Guardian Email Address: \_\_\_\_\_

**This form must be completed in its entirety and attached to the back of the**