

# Redesign CONFERENCE

**OCTOBER 2020**

With the 2020 KSDE Annual Conference being cancelled, the KSDE Redesign Team is sponsoring a **Redesign Virtual Conference** with professional learning opportunities throughout the month of **October 2020**.

**LIVE WEBINAR:**

**Wednesday, Oct. 14, 2020**

4-5:30 p.m.

- Featured - Chris McChesney  
FranklinCovey's "4 Disciplines of Execution (4DX)"

**Join Us Online:**

<https://www.ksde.org/Agency/Fiscal-and-Administrative-Services/Communications-and-Recognition-Programs/Vision-Kansans-Can/School-Redesign/Redesign-Conference-2020>



**Chris McChesney**  
FranklinCovey

Which of these two do you and your organization struggle with most, developing strategy or executing on a strategy? Most respond quickly with ... executing. And which one does most professional development align with? You guessed it, developing strategy. In redesign, we're trying to flip the script - as you well know.

Using the "4 Disciplines of Execution (4DX)" as a guide, school redesign aspires to do something that's easy to say but hard to do: Execute with excellence on what's truly important amidst constant, ever-changing demands for your time - what the 4DX calls the "whirlwind."

During this redesign preconference keynote, Chris McChesney, the main author of the "4 Disciplines of Execution," will share with schools how to focus and execute during a time that isn't just a whirlwind - it's more like a F5 hurricane! If you are devoted to ensuring your classroom, school or district executes well on what really matters to student learning, this is a message you don't want to miss.

McChesney is currently the Global Practice Leader of Execution for FranklinCovey. He is the featured presenter of FranklinCovey's "4 Disciplines of Execution (4DX)," one of Amazon's top 10 best-selling business audios. McChesney has been the primary developer of 4DX methodology for more than a decade. In his role developing FranklinCovey's Execution Methodology throughout the last decade, McChesney has led change efforts that have become many of FranklinCovey's most noted case studies. This includes working directly with Georgia Gov. Sonny Purdue and the president of Marriott for the Americas. He has also worked with Shaw Industries, Kroger Supermarkets, Coca-Cola, Comcast, Home Depot, Frito-Lay, Lockheed Martin, Gaylord Entertainment and Northrop Grumman.

McChesney has been with FranklinCovey for more than 20 years. He began working for Stephen R. Covey in 1991 as his publicist. Since then, McChesney has become a consultant, managing director and general manager within the organization. He has spent his professional years dedicated to helping organizations achieve results through improved implementation of strategy.



## RECORDED COFFEE CHAT:

Available online beginning

**Oct. 1, 2020**

• Featured - Julia Fabris McBride

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**Julia Fabris McBride**  
Kansas Leadership Center

In redesign, schools are to build teacher leaders, but sometimes teachers think they don't want to be a "leader" because they don't want to be the principal. Leadership is not a position or a title, it is influencing others for a common purpose. With that as our guide, everyone should be prepared to be a leader at some point. During this "coffee chat," Fabris McBride will share tips on the skills educators need to have in order to lead, as well as lessons learned about leading through adaptive challenges.

Fabris McBride is vice president of the Kansas Leadership Center, a certified coach and co-author of [Teaching Leadership: Case-in-Point, Case Teaching, and Coaching](#).<sup>1</sup> At KLC, she oversees teacher and coach development and has created three professional programs for leadership developers, including an International Coach Federation (ICF)-approved Leadership Coach training program and an Advanced Leadership Development Intensive that has drawn people to Wichita from four continents.

Before joining KLC, Fabris McBride taught leadership and management at the University of Chicago, Columbia College Chicago, University of Massachusetts and the James P. Shannon Leadership Institute. She has a certificate in leadership from the University of Chicago's Graham School of General Studies and completed the Art and Practice of Leadership Development at Harvard's Kennedy School.

Julia has traveled as far afield as Melbourne, Australia, and Yangon, Myanmar, to teach and share the KLC ideas - first among them, the principle that leadership is an activity, available to anyone, anytime, anywhere. She graduated Summa Cum Laude from Case Western Reserve University and has a diploma (signed by Sir John Gielgud) from the Royal Academy of Dramatic Art.

<sup>1</sup> <https://kansasleadershipcenter.org/store/teaching-leadership>

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