



## Web & Digital Communication Pathway Kansas State Department of Education

DEGREE/TRAINING REQUIRED Standard Occupational System (SOC) Code	OCCUPATION	KS Median Wage <sup>i</sup>	EMPLOYMENT PROSPECTS			
			KANSAS 2012-2022		USA 2014-2024	
			Participants	growth %	Participants	growth %
- On /Job Training, Certifications, Registered Apprenticeship, Associate Degree, Certifications or 2 Yr. Comm/Technical Colleges						
15-1150	Computer Suport Specialist: Network Technician, PC Support Specialist, Systems support	\$42,800	5,750-7,050	+25%	585,900-661,000	+13%
27-1014 15-1134	Multimedia Artist and Animator Web Developer	\$47,950 \$52,710	300-290 1,300-1,580	-1% +22%	64,4000-68,300 148,500-188,00	16% +27%
<b>Bachelor's Degrees Colleges / Universities</b>						
27-3031	Public Relations Specialists	\$47,730	2,510-2,680	+7%	240,700-255,600	+6%
25-9031	Instructional Designer and Technologist	\$53,720	870-960	+9%	151,000-161,600	+7%
15-1199 15-1121	Marketing Strategist Computer Systems Analyst, Network Support	\$67,920 \$75,650	1,480-1,600 2,970-3,790	+9% +28%	233,000-240,800 567,800-686,300	+3% +21%
15-1141	Database Administrator	\$74,750	990-1,130	+17%	120,000-133,400	+11%

N/A = Data Not Available



National Center for O\*NET Development. 25-2032.00. *O\*NET OnLine*.  
Retrieved July 28, 2016, from <http://www.onetonline.org/link/summary/25-2032.00>