CAREERS & OCCUPATIONS

No person shall on the grounds of sex, race, color, national origin, or handicap be excluded from participation in, be denied the benefits of, or be subject to discrimination under any education program or activity that receives federal financial assistance.

This brochure was developed by the San Diego County Office of Education.

The goal of this document is to:
• Increase awareness of stereotyping – on the students' behalf of the students as well as teachers, administrators and parents;
• Inspire you to encourage your students to pursue a career that they love – even if it isn’t typical.

Are You Limiting Your Possibilities?

Non-Traditional Careers & Occupations

What Is A Non-Traditional Career?

A non-traditional career is any occupation in which women or men comprise 25% or less of total employment. See the examples below:

Websites:
whodaWANT2B.com
www.jspac.org
www.capathways.org
www.roadtripnation.org
www.cacareerzone.org
www.acteonline.org
www.californiacareers.info
www.cacareerzone.org
www.actionline.org
www.stemandcareer.org
www.mentoring.org
www.cacareerzone.org
www.npequity.org
www.cde.ca.gov
www.cccco.edu
www.engineerslife.org
www.fightthetype.org
www.jspac.org
www.insightcced.org
www.engineeryourlife.org
www.icanaffordcollege.com
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www.roadtripnation.org
www.cacareerzone.org
www.capathways.org

Non-Traditional Careers

what can you do?

1. Identify the situation at your school or college!

2. Identify the root causes for non-traditional jobs.

3. From this data analysis, develop and provide resources and services to assist students in developing their career knowledge – recruitment program targeting these groups.

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1. Identify the situation at your school or college!

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• Provide positive and diverse images of men and women of all colors and abilities in non-traditional careers through books, media, posters, etc... (Hang this poster to start!)

• Provide opportunities for interaction with diverse non-traditional role models and mentors through non-traditional career-days and job fairs, e-mentoring, job-shadowing, intern- and extern-ships, classroom presentations, etc. (www.mentoring.org)

• Use your curriculum – career technical and academic technical – with a variety of high-tech, nurturing, creative and challenging hands-on activities for ALL students that include all modalities of learning and ensure computer and technology competence (www.acteonline.org)

• Provide a complete range of support services including tutoring, transportation, childcare assistance, etc. If your school doesn’t have these or other services, know where they are available in the community. Develop a ride-, housing-, childcare-sharing board.

• Ensure that your learning community is safe and students are empowered to identify and report issues of sexual-, religious-, or racial-harassment, physical danger, etc.

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I Can Be
I Will Be
I Can Do Anything

Female Non-Traditional Careers
- Aircraft Engine Mechanics
- Airplane Pilots
- Architects
- Automobile Mechanics
- Computer Scientists
- Engineers and Technicians
- Environmental Technologists
- Farmers and Ranchers
- Firefighters
- Law Enforcement
- Plumbers
- Truck Drivers
- Welders

Male Non-Traditional Careers
- Bookkeepers and Audit Clerks
- Cashiers
- Dental Hygienists
- Elementary and Middle School Teachers
- Hairdressers and Cosmetologists
- Legal Assistants
- Nurses
- Secretaries
- Social Workers
- Speech Therapists

www.fightthetype.org