

# MINUTES



## Kansas Advisory Committee for Career & Technical Education

### Details

Date June 22, 2021

Time 9:00 AM – 12:00 PM

Group KACCTE

Location Zoom

	Shannon Bohm		Jeff Keating	x	Mike Beene	x	Natalie Clark
	Alex Delaney	x	Ann Mah		Angela Berland		Wendy Coates
	David Dennis	x	Tim Murrell	x	Kelly Bielefeld	x	Kathleen Mercer
	Silas Dulan	x	Jenny Niblock		Joni Clark-Leiker	x	Nikk Nelson
	Jack Frederick	x	Clint Reed, Chair	x	Eddie Estes	x	Crystal Roberts
x	Karly Frederick		Liz Steffen	x	Max Heinrichs	x	Stacy Smith
	Mike Gibson		Tiffany Stovall	x	Tim Murrell	x	Helen Swanson
x	Lisa Graham	x	Sharon Thielen		Travis Riebel	x	Becky Warren
	Stephanie Harder			x	Scott Smathers	x	Amanda Williams

Guests: Connie Beene, April Henry

9:00 AM	Welcome and Introduction, Approval of Agenda and January 2021 Minutes <ul style="list-style-type: none"> <li>• Clint Reed</li> </ul>
	Pathway Review Action Item: Approve Cluster/Pathway Revisions <ul style="list-style-type: none"> <li>• Stacy Smith – Human Services</li> <li>• Crystal Roberts – Manufacturing, Transportation</li> </ul> Natalie Clark - Marketing
	Declare Pathway Reviews for 2021-2022 Stacy Smith

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	KACCTE member updates
	Work-Based Learning Update, Discussion of Business/Industry Relationships Natalie Clark
	Adjournment

**Welcome, Introduction, Approval of Agenda and April 2021 Minutes**

Called to order at 9:00 AM

Request to rearrange agenda to allow for enough voting members to arrive for a quorum.

- Move KACCTE Member Updates to follow Welcome, Introduction

Approval of agenda as amended: Approved by unanimous vote.

Approval of April 2021 Minutes: Approved by unanimous vote.

Members briefly introduced themselves.

KSDE has a new Education Program Consultant:

- Helen Swanson – Family and Consumer Sciences

**KACCTE Member Updates**

Clint Reed – Law/Public Safety: There is currently a very high turnover rate across the board in law & public safety. A significant amount of people are leaving through retirement or other job avenues. The fire department has begun to look at recruiting in high schools throughout the state. On the positive side, there have been technological advances, such as an all-electric fire apparatus, that will help the industry to move forward.

Karly Frederick – Marketing: Ad agencies are growing rapidly. They need more technical training in digital marketing.

Lisa Graham – Hospitality & Tourism: Student competitions were not able to take place at a national level. States got additional funding through Ecolab that will help teachers who want to get involved. It will be exciting to work directly with students and teachers again.

Sharon Thielen – Agriculture: There is a shortage of workings – and more shortage on talent. Right now, some areas of Ag. are just looking for people that are willing to learn and have the right personality and common sense. Many people are leaving education to go into the industry, but this means losing good teachers, so it is a double-edged sword.

Jenny Niblock – Health Sciences: The health industry is struggling with COVID issues. Workforce issues have been compounded. Students are coming back in after not having any from public schools last year. It is important to expose students to every facet of healthcare.

Ann Mah – State Board of Education: The State Board of Education is working on using incoming ESSER funds to help schools and students recover learning lost due to COVID. Teachers are burned out. The Board is contracting with various organizations to do summer

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programs. Around 80% of Kansas schools were in-person full time, but that is not 80% of students. Most students were out of school for at least part of the year. There is a lot of social-emotional work to do.

### **Pathway Review Action Item: Approve Cluster/Pathway Revisions**

The following pathways/clusters were reviewed during the 2020-2021 school year:

- Marketing
- Transportation, Distribution & Logistics
- Human Services

Information specific to suggested changes was presented at the April 2021 KACCTE. Meeting. A request for comments and discussion was made.

Motion to Close discussion made by Karly Frederick, and seconded by Jenny Niblock. Discussion closed by unanimous vote.

A motion was made by Liz Steffen to approve all pathway revisions as presented. The motion was seconded by Ann Mah. All pathway revisions were approved by unanimous vote.

### **Declare Pathway Reviews for 2021-2022**

KSDE consultants will reach out to their cluster contacts from KACCTE for assistance with pathway reviews, as the pathways, credentials and assessments are reviewed.

- Business Management & Administration
- Government & Public Administration
- Hospitality & Tourism
- Information Technology
- Law & Public Safety

If you represent one of these clusters, the KSDE consultant will reach out to you to begin talking about committee selection, scheduling, labor market information, and the nuts and bolts of cluster reviews.

There will be opportunities for members of KACCTE to get involved in committees around the Individual Plan of Study (IPS) and credentialing.

### **Work-Based Learning Update, Discussion of Business/Industry Relationships**

Natalie presented at USA Kansas conference in the first week of June. Her presentation was entitled "Connecting Work-Based Learning Experiences With the Individual Plan of Study." She shared the Kansas Chamber Challenge to Compete and Kansas Framework for Growth.

Advantage Kansas Coordinating Council – Three committees: JumpStart Kansas, Talent-Ready Kansas, Opportunity Council. Feedback from a principal: We know that the work needs to be done. Often, there is one counselor being tasked with a lot. What support can KSDE provide to them?

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Natalie shared that KSDE is working with the National Governor's Association (NGA), and looking at a Work-Based Learning plan. Committee members include representatives from KSDE, the Department of Commerce, KBOR, Jumpstart Kansas and the Kansas Governor's office.

Kansas is embarking on a case study with the Coalition for Career Development Center, who will facilitate the study. The committee will be led by Dr. Scott Solberg. The study will help to tell the story of what Kansas has done in regard to the Individual Plan of Study, Work-Based Learning and Social-emotional learning. Results will be part of a national career readiness report. Other states participating are Wisconsin, Delaware and Colorado.

KSDE is continuing the work with HirePaths. The target market is families, with a secondary target being educators and students. Their goal is to educate families, students and educators about different paths into occupations, and to spread awareness of high-demand, high-wage, critical-need occupations.

Advantage Kansas Coordinating Council: <https://www.kansasregents.org/about/governors-education-council/793-advantage-kansas-coordinating-council>

AKCC Concept Paper:

[https://www.kansasregents.org/resources/PDF/AKCC/AKC\\_Concept\\_Paper\\_14r\\_Mini\\_2\\_2.pdf](https://www.kansasregents.org/resources/PDF/AKCC/AKC_Concept_Paper_14r_Mini_2_2.pdf)

KS Framework for Growth: [https://www.kansasregents.org/resources/PDF/AKCC/Framework\\_Report-pageview-1.pdf](https://www.kansasregents.org/resources/PDF/AKCC/Framework_Report-pageview-1.pdf)

HirePaths Twitter: <https://twitter.com/HirePaths>

HirePaths Facebook: <https://www.facebook.com/HirePaths>

HirePaths LinkedIn: <https://www.linkedin.com/company/hirepaths/>

KS Case Study: <https://www.ccd-center.org/scientific-committee-update>

June 8<sup>th</sup> State Board of Education Meeting: <https://youtu.be/KDr03idPJFO> (Presentation 5:27)

### **Additional Discussion**

The Advantage Kansas Coordinating Council is looking at ways to increase the number of college credit hours that students earn in high school, as well as how to increase upskills to have a better trained workforce.

Exploration opportunities are very important for upper elementary/early middle school students.

Skills USA holds competitions in Hutchinson, KS. Experts in the Fire Science area are needed to enhance the program in that area. There are competitions in a broad range of pathways.

Subcommittee Work: What do members of KACCTE feel strongly about? What can we taken on and participate in?

- Credentialing/certifications
  - How credentials align with pathways
  - What is meaningful to postsecondary education and to industry?

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- Individual Plans of Study (IPS)
- Work-Based Learning

Please e-mail Stacy Smith ([sjsmith@ksde.org](mailto:sjsmith@ksde.org)) if you are interested in being a part of a formal subcommittee around credentialing and certifications.

There is ongoing work in getting Shawnee County interested in becoming a work-ready community. It has been difficult to get the high schools interested in giving the WorkKeys assessment. There are misconceptions about the assessment that need to be overcome. The state pays for the assessment, so cost is not a barrier to schools or students.

### **Adjournment**

Meeting adjourned at 10:49 AM

For more information, contact:



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