

# MINUTES



## Kansas Advisory Committee for Career & Technical Education

### Details

Date January 21, 2021  
Time 9:00 AM – 12:00 PM  
Group KACCTE  
Location Zoom

x	Shannon Bohm		Jeff Keating	x	Mike Beene	x	Natalie Clark
	Alex Delaney	x	Ann Mah		Angela Berland		Wendy Coates
	David Dennis	x	Tim Murrell	x	Kelly Bielefeld		Kurt Dillon
x	Silas Dulan	x	Jenny Niblock	x	Joni Clark-Leiker		Marcia Fiorentino
x	Eddie Estes	x	Clint Reed	x	Max Heinrichs	x	Kathleen Mercer
	Jack Frederick, Chair	x	Liz Steffen		Travis Riebel	x	Nikk Nelson
	Karly Frederick		Tiffany Stovall	x	Scott Smathers	x	Crystal Roberts
	Mike Gibson	x	Sharon Thielen			x	Stacy Smith
x	Lisa Graham						Becky Warren
	Stephanie Harder					x	Amanda Williams

Guests: Christopher Olford, Xello; Aliex Kofoed, Emelie Knobloch, Textron; Laura Barker, Dr. Cindy Lane

9:00 AM	Welcome and Introduction, Approval of Agenda and September 2020 Minutes <ul style="list-style-type: none"> <li>Clint Reed</li> </ul>
9:30 AM	Perkins Update <ul style="list-style-type: none"> <li>Kathleen Mercer</li> </ul>
9:40 AM	Work-Based Learning Update <ul style="list-style-type: none"> <li>Natalie Clark</li> </ul>
10:00 AM	WBL Partnerships <ul style="list-style-type: none"> <li>Emelie Knobloch, Laura Barker, Aliex Kofoed - Textron</li> </ul>

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11:00 AM	Break
11:05 AM	Navigating Change and School Redesign <ul style="list-style-type: none"> <li>• Stacy Smith</li> </ul>

Meeting Recording:

[https://ksde.zoom.us/rec/share/1sxsq6ZrQIGFUdmoyYH78i7HUKJsDivFm4\\_Vdcgc00UC6ZAqH-qdCbXP5-hfD2nC.RvchbX4w3eXBs28j?startTime=1611241315000](https://ksde.zoom.us/rec/share/1sxsq6ZrQIGFUdmoyYH78i7HUKJsDivFm4_Vdcgc00UC6ZAqH-qdCbXP5-hfD2nC.RvchbX4w3eXBs28j?startTime=1611241315000).

## **Welcome, Introduction, Approval of Agenda and September 2020 Minutes**

Information about KAESA February CTE Conference: <https://www.kaesa.org/cte-conference>.

Members of KACCTE present at the meeting briefly introduced themselves.

Liz Steffen made a motion to approve the September 2020 Minutes and January 21, 2021 Agenda: The motion was seconded by Shannon Bohm. The motion was approved by unanimous vote.

## **Perkins Update**

Key priorities for strengthening Career and Technical Education in Kansas include Work-based learning, career domain and IPS services.

Access and equity have been a part of workshops in the past year. Wendy Coates and Lori Jensen-Wilson (Orion) are working with a small cohort to come up with examples of best practices and identifying barriers.

Comprehensive local needs assessments are centered around community college geographic areas, with school districts and local workforce development centers included, to look at the same labor market data to address barriers within the community for students. We are due to go through another comprehensive local needs assessment next Spring.

Perkins applications will begin trickling in to KSDE around the end of May and continue into June. Business and industry KACCTE members and businesses can reach out to school districts near them to see how they can assist in getting students interested in various pathways.

## **Work-Based Learning Update**

The Kansas Department of Commerce has budgeted to have a full-time intermediary for each of the five workforce regions from January 2020 through July 1, 2020. Pilot districts have had the opportunity to work with the intermediaries.

The Kansas Board of Regents has found a partner for each of the pilot districts within the region. The Department of Labor has made labor market information more user-friendly for educators, students and parents.

On September 24, 2020, there was a Building Bridges session in Hugoton, KS. Thirty businesses were represented. Businesses were told about the WBL program, and had questions answered. Natalie shared a newspaper article that was published in the community, spreading awareness.

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Hugoton just began an internship program this school year. Twenty-one out of eighty seniors (~26%) are in internships. Natalie shared three videos of students speaking about their work-based learning experiences.

Please find the link for the State Board Presentation IPS and WBL recording from January 12th: <https://youtu.be/u1bvh0Tbh7g>. Please find the presentation at about 6:36.

Here are links to the recorded trainings:

WBL videos

<https://docs.google.com/document/d/16Bpl6J0MPJEK4K0WORMLCb2wRfVPZsMC/edit>

Here is a Digital Reference Guide for WBL:

<https://www.ksde.org/Portals/0/CSAS/CSAS%20Home/CTE%20Home/WBL%20Digital%20Reference%20Guide.pdf?ver=2020-07-24-133454-847>.

A look at Wamego High Interns

<https://twitter.com/WamegoInterns?s=20>.

<https://twitter.com/SHSInternship?s=20>.

<https://twitter.com/timmur2/status/1350105376109301763>.

## **WBL Partnerships**

Aliex Kofoed, WBL Intermediary, Laura Barker, Wichita Public Schools, and Emelie Knobloch, Textron shared about what the Wichita area is doing with the IPS, Xello and work-based learning.

Laura shared a walk-through of what a student might see in Xello, including assessments, lessons, career matches, learning styles, and skills labs. Career matches include information about salary, necessary education, similar careers, interviews from people who have worked in those areas, working conditions, and job market data. With Inspire, students are able to explore companies who hire in the career areas that they are interested in.

Current Xello network status in Wichita:

120 businesses

110 contacts

125 WBL opportunities

Xello WBL Resources: <https://help.xello.world/article/1752-wbl-resources-for-educators>.

Emelie shared information about how an employer can utilize the platform. Textron shares information on their high school internship program. They are able to share out career opportunities that students may not typically associate with their industry.

Laura discussed the importance of conversations involving students, parents and educators, and that Xello is a tool that can guide these conversations, but is not intended to be the sole source of information. Students should consider abilities in addition to interests.

Stacy shared a Tableau page involving occupations and the WorkKeys assessment. This tool

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can aid students in determining if their career goals are realistic, by providing information about necessary education levels and WorkKeys scores for a variety of careers.

Approximately 200 schools are using Xello. It is expected that between 250 and 270 schools will use Xello in the next school year. Xello enables employers to reach out to a targeted audience to talk with students about opportunities.

A question was asked about engagement of small businesses in getting set up on the Xello platform. Workforce intermediaries are working to schedule presentations with Chambers of Commerce. Some have been derailed by Covid. A lot of engagement comes about by word of mouth. Companies relevant to student interests in a particular region or area are often contacted based upon student interest.

Brochure for Businesses: [https://xello.mcoutput.com/1374420/WBL\\_Partner\\_Brochure.pdf](https://xello.mcoutput.com/1374420/WBL_Partner_Brochure.pdf).

Recruitment tips: [https://xello.mcoutput.com/1374222/WBL-Partner\\_Recruitment\\_Tips.pdf](https://xello.mcoutput.com/1374222/WBL-Partner_Recruitment_Tips.pdf).

Intermediaries can help businesses to get a company page set up on Xello. Companies will need an Admin. rep and a Huddle rep. The admin representative should stay on top of getting opportunities on Xello. The Huddle representative would be responsible for answering questions asked by students.

<https://www.ksde.org/Portals/0/CSAS/CSAS%20Home/Assessments/Benefits%20of%20WorkKeys%20and%20NCRC%20Certificates.pdf?ver=2020-12-02-153150-220>. Benefits of ACT WorkKeys and NCRC

### **Navigating Change & School Redesign**

School redesign is focused on community partnerships, student success skills, personalized learning and encouraging schools to look at doing things differently, making informed decisions about what opportunities exist for students.

One of the deliverables for the Work-Based Learning pilot is to collaborate within the region to develop project-based learning experiences. This could be more difficult in a virtual format, but it can be done by thinking outside of the box. Students may complete a project as a class. Natalie gave an example of students in her entrepreneurship and marketing classes being tasked by a local mill with creating a 4x4 black and white label that would be used on flour sold to school districts. The class created logos, then chose one. FACS classes created a recipe using the blend. Natalie took four students to Norman, Oklahoma, where they sat at a Board table, to offer the Stafford County Flour Mills' blend to be carried within their school system. The students were required to answer all questions, and do the "selling" of the product, and were successful in selling the product to be distributed in the school system.

The challenge is in finding these types of opportunities for students.

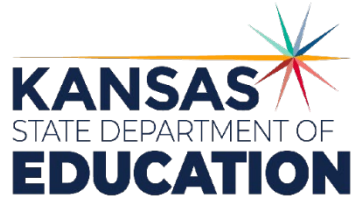
Max Heinrichs has had success with scholarships offered to students in the Entrepreneurship pathway who present their business plans and products. Hillsboro is working to "build their own" teachers, as not many students are heading in that direction.

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## Adjournment

11:27 AM

For more information, contact:



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