Connecting State Board Initiatives with Governor’s Council on Education Recommendations:
Market Value Assets and Work-Based Learning

Kansas leads the world in the success of each student.

Our Vision for Kansas ...

Kansas leads the world in the success of each student
Vision

Kansans cultivating the highest educated and skilled workforce in the Midwest.

Governor’s Council on Education and State Board of Education Interconnected Approach
Career Academy Results (Class of 2014)

- Graduation Rate: 75% (National Comparison: 85%, High Income & High Minority HS, Class of 2014)
- Graduation Rate: 100% (PREP KC Career Academy Graduates)
- 70% Persistence to second year of college (ALL College Students)
- 79% Persistence to second year of college (PREP KC Career Academy Graduates)
- 36% Confirmed Postsecondary Enrollment Rate (National Comparison: 62%, High Income & High Minority HS, Class of 2014)
- 74% Confirmed Postsecondary Enrollment Rate (PREP KC Career Academy Graduates)
Market Value Assets

Industry-Recognized Credential

9 or more College Credits

Internship or Client Project

Scholarships

High Schools: Before and After Redesign

Traditional High School

• One size fits all curriculum.
• Fixed bell schedules and course sequences.
• Random selection of general electives.
• HS course of study not tied to goals after high school.
• Specialized programs serve a limited number of students.

High School with “Wall to Wall” College & Career Pathways

• Individual postsecondary plan for every student.
• Industry-themed electives.
• Flexible class times and structures.
• Market Value Assets (College Credit, Certifications, Internships) built into HS curriculum.
• Learning environments that emphasize “real-world” competencies (collaboration, adaptability, communication).
Regionally-vetted Market Value Assets (MVAs)

- Work experiences
  - Client connected project
  - Internship
- College credit
- Industry-recognized credentials
- Entrepreneurial experiences

COMMON GOAL

By 2030

All high school students across our region graduate with market value assets and a diploma, preparing them for future work and learning.

Real World Learning
All students, beginning in middle school, will develop an IPS based on their career interests. An IPS is both the product a student develops and a process the school implements to guide students in developing future plans. A student’s IPS is developed cooperatively between the student, school staff members and family members.

There are four minimum components of a student’s IPS:

- A graduated series of strength finders and career interest inventories to help students identify preference toward career clusters.
- Eighth- through 12th-grade course-builder function with course selections based on career interests.
- A general postsecondary plan (workforce, military, certification program, two- or four-year college).
- A portable electronic portfolio.

The vision requires that every middle and high school student in Kansas will have an IPS.

## Elements Currently Included in the IPS for Students (%)

<table>
<thead>
<tr>
<th>Documentation of career interests</th>
<th>100%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Records of courses a student takes in high school or college aligned to student</td>
<td>77.4%</td>
</tr>
<tr>
<td>Yearly benchmarks for reaching short-term goals</td>
<td>75.7%</td>
</tr>
<tr>
<td>Written postsecondary goals and postsecondary plan</td>
<td>66.7%</td>
</tr>
<tr>
<td>Portfolio</td>
<td>56.1%</td>
</tr>
<tr>
<td>Records of internship, dual course credit, certifications and other postsecondary</td>
<td>53.8%</td>
</tr>
<tr>
<td>Academic assessment scores</td>
<td>52.7%</td>
</tr>
<tr>
<td>Resume</td>
<td>51.4%</td>
</tr>
</tbody>
</table>

### IPS Survey 2021 Participation Rate: 100%
KANSAS WORK-BASED LEARNING CONTINUUM

CAREER AWARENESS
- Guest speaker
- Career fair
- Field trip
- Tour

CAREER EXPLORATION
- Job shadow
- Mock interview
- Field trip
- Career mentoring

CAREER PREPARATION
- Internship/placement (business/industry/community)
- Youth registered apprenticeship
- Simulated work-based experience (school district)
- Entrepreneurship/ownership
- Service learning

CAREER AND TECHNICAL STUDENT ORGANIZATIONS

“ToF the Stars and Beyond”

CAREER READINESS INDICATORS
- GRADUATE WITH (1 OR MORE MARKET VALUE ASSETS)
  - college credit toward a degree or certification
  - Internship
  - Client projects
  - Industry-recognized credential or certificate
  - Entrepreneurship
  - Regionally vetted assets or student outcomes example: Youth-registered apprenticeship
  - Service learning
IPS Implementation and Evaluation

Sample IPS Objectives and Student Improvement Goals for Districts to Support the Kansas Vision

Rigorous course participation

- A total of X% of the grade X students who completed (# or all) IPS lessons will have developed an academic plan that will enable them to pursue a postsecondary program or degree.

Early college

- A total of X% of grade X and Y students who completed (# or all) IPS lessons will participate in early college courses.

Work-based learning

- A total of X% of grade X and Y students who completed (# or all) IPS lessons will have completed a work-based learning career preparation experience.

Industry-recognized credential or certificate

- A total of X% of grade X and Y students who completed (# or all) IPS lessons will complete an industry-recognized credential or certificate prior to graduating from high school.

Work-Based Learning: Cross-Agency Regional Networks
Work-Based Learning Regional Districts

Region One:
- Abilene USD 435
- Medicine Lodge USD 254
- St John-Hudson USD 350
- Goodland USD 352
- Great Bend USD 428
- Hesston USD 460

Region Two:
- Topeka Seaman USD 345
- Wamego USD 320
- Osage City USD 420
- Manhattan USD 383

Region Three:
- KCKPS USD 500
- Spring Hill USD 230
- De Soto USD 232

Region Four:
- Clearwater USD 264
- Wellington USD 353
- Chaparral USD 361/Attica 511
- El Dorado USD 490
- Maize USD 266

Region Five:
- Humboldt USD 258
- Eureka USD 389
- Fredonia USD 484
- Southern Lyon County USD 252
Work-Based Learning Digital Reference Guide

Work-Based Learning Definition, Continuum and Benefits

Definition

WORK-BASED LEARNING (WBL) includes a continuum of awareness, exploration and preparation that combines an individual's career goals, structured learning and authentic work experiences implemented through a sustained partnership with Kansas business/industry. WBL activities with industry or community professionals culminate in a validation and measurement of acquired knowledge, skills and possible employment.

WBL Continuum

WBL in Kansas is organized along a continuum of experiences that offer students varying levels of exposure to career awareness, exploration and specific preparation activities. Before completing the Kansas WBL: Personalized Learning Plan (PLP), all stakeholders should determine which WBL experience the student will have.

Career Fields, Clusters and Pathways

- Advisory Committee Guidance Session
### Kansans Can School Redesign Principles

<table>
<thead>
<tr>
<th>Student Success Skills</th>
<th>Family, Business, and Community Partnerships</th>
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<tr>
<td>There is an integrated approach to develop student social-emotional learning.</td>
<td>Partnerships are based on mutually beneficial relationships and collaboration.</td>
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<td><strong>Personalizing Learning</strong></td>
<td><strong>Real World Application</strong></td>
</tr>
<tr>
<td>Personalized learning places the whole child at the center of instruction. It is informed by strong educator/student/family/community relationships to provide equity and choice in time, place, path, pace and demonstration of learning.</td>
<td>Project-based learning, internships, and civic engagement makes learning relevant.</td>
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Liberal High School

Defining Success

- A Successful Kansas High School Graduate has the
  - Academic preparation,
  - Cognitive preparation,
  - Technical skills,
  - Employability skills and
  - Civic engagement

- to be successful in postsecondary education, in the attainment of an industry recognized certification or in the workforce, without the need for remediation.