



Kansans **CAN**

# TITLE III/ESOL WEBINAR UPDATE

Julie Ewing & Regina Peszat

November 28<sup>th</sup>, 2017

Kansas leads the world in the success of each student.

# SCHEDULE OF MONTHLY WEBINARS

~~August 22<sup>nd</sup>~~

~~September 26<sup>th</sup>~~

~~October – KSDE Annual Conference (no webinar)~~

**November 28<sup>th</sup>**

January 23<sup>rd</sup>

February 27<sup>th</sup>

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April 24<sup>th</sup>



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# SEAL OF BILITERACY

Kansas leads the world in the success of each student.

# KANSAS SEAL OF BILITERACY

- Who is it for ?
- What were the results from last year ?
- Why is it good for all students ?
- What adjustments have been made for 2018 ?
- What is the process for students and schools ?

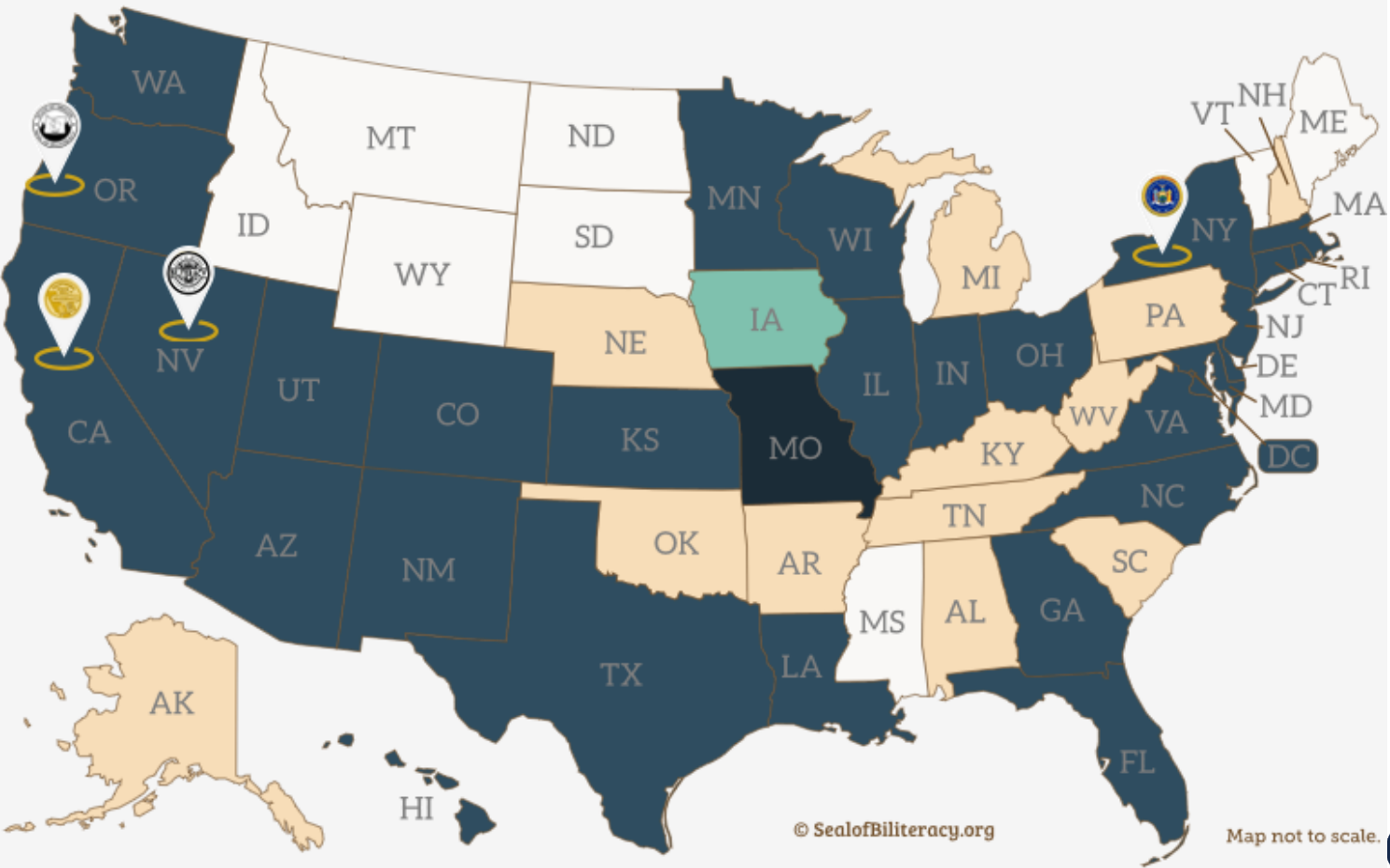


What were the results from last year ?

# KANSAS SEAL OF BILITERACY CERTIFICATE

- Adopted by the Board of Education in May 2016
- 202 certificates awarded in its first year, May 2017

● Approved State Seal   ● Under Consideration   ● Early Stages   ○ No Seal of Bilingual, Yet!



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Map not to scale.



# STATEWIDE PARTICIPATION IN 2016-2017

Districts- 10

Schools- 13

Students- 201

Certificates of Biliteracy Awarded- 201

Certificate of Multiliteracy Awarded - 1



# PARTICIPATING DISTRICTS 2016-2017

USD 233 Olathe

USD 266 Maize

USD 305 Salina

USD 351 Macksville

USD 382 Pratt

USD 383 Manhattan-Ogden

USD 437 Auburn Washburn

USD 453 Leavenworth

USD 500 Kansas City

USD 512 Shawnee Mission



# CERTIFICATES OF BILITERACY AWARDED IN ENGLISH AND...

Spanish- 133

French- 55

German- 9

Latin- 5

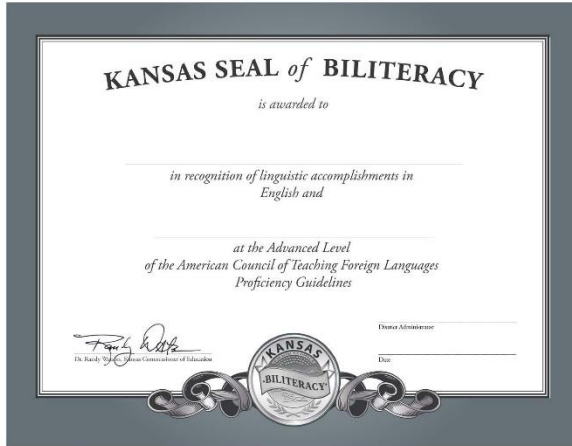
# FIRST LANGUAGES OF OUR STUDENTS

Spanish	44,000
Vietnamese	2000
Chinese	800
Arabic	600
Khmer	600
Lao	500
German	500
Korean, French, Hmong, Tagalog	> 300

American Sign Language, Russian, Somali, ---  
Burmese, Hindu, Urdu, Swahili, Nepali, Burmese,  
Bosnian...



# TWO LEVELS OF PROFICIENCY



Platinum – Advanced Low



Gold – Intermediate Mid



Why is it good for all students ?



Research has shown that achieving proficiency in another language has **cognitive**, **social**, and **economic** benefits.

# COGNITIVE BENEFITS

Speaking more than one language improves cognition through increased ability to...

- make decisions
- solve problems
- think creatively
- make sense of linguistic and numerical data
- understand one's first language better

Source: <http://austin.thinkbilingual.org/bilinguals-the-talented-workforce-for-the-21st-century/>



# SOCIAL BENEFITS

Those who grow up speaking more than one language **and whose languages are valued** by others...

- have a greater positive self identity,
- can relate more positively to different cultures,
- **are more likely to pursue higher education.**

Source: <http://austin.thinkbilingual.org/bilinguals-the-talented-workforce-for-the-21st-century/>

# ECONOMIC DEMAND

The demand for bilingual jobs posted through on-line search engines has more than **doubled** over the past 5 years.

Source: <http://austin.thinkbilingual.org/bilinguals-the-talented-workforce-for-the-21st-century/>

# ECONOMIC DEMAND

Currently one-third of businesses surveyed were seeking bilingual employees.

By 2020, at least half of all businesses will be seeking bilingual employees.

Source: <http://austin.thinkbilingual.org/bilinguals-the-talented-workforce-for-the-21st-century/>

# ECONOMIC DEMAND

While demand for bilinguals is increasing across all skill levels, the fastest growing demand is in the jobs that require **higher proficiency** than can be achieved with two to four years of high school instruction.

# ORAL PROFICIENCY LEVELS IN THE WORKPLACE

ACTFL Level	Language Functions	Corresponding Professions/Positions*	Examples of Who Is Likely to Function at This Level?
<b>Superior</b>	<i>Discuss topics extensively, support opinions, hypothesize. Deal with linguistically unfamiliar situation</i>	University Language Professor, Financial Services Marketing Consultant, Foreign Area Officer, Lawyer, Judge, Court Interpreter	<ul style="list-style-type: none"> <li>Well-educated native speakers</li> <li>Educated language learners with extended professional and/or educational experience in the target language environment</li> </ul>
<b>Advanced High</b>	<i>Narrate and describe in past, present and future and deal effectively with an unanticipated complication</i>	Physician, Human Resources Communications Consultant, Financial Services Senior Consultant, Quality Assurance Specialist, Marketing Manager, Financial Advisor, Broker, Military Linguist, Translation Officer	<ul style="list-style-type: none"> <li>Language learners with graduate degrees in language or a related area and extended educational experience in target environment</li> </ul>
<b>Advanced Mid</b>		Banking and Investment Services Customer Service Representative, Fraud Specialist, Account Executive, Medical Interpreter, Patient Advocate, Court Stenographer, Court Interpreter, Human Resources Benefits Specialist, Technical Service Agent, Collection Representative, Estimating Coordinator	<ul style="list-style-type: none"> <li>Heritage speakers, informal learners, non-academic learners who have significant contact with language</li> <li>Undergraduate majors with year-long study in the target language culture</li> </ul>
<b>Advanced Low</b>		K-12 Language Teacher, Nurse, Social Worker, Claims Processor, Police Officer, Maintenance Administrator, Billing Clerk, Legal Secretary, Legal Receptionist, 911 Dispatcher, Consumer Products Customer Services Representative, Retail Services Personnel	<ul style="list-style-type: none"> <li>Undergraduate language majors</li> </ul>
<b>Intermediate High</b>	<i>Create with language, initiate, maintain and bring to a close simple conversations by asking and responding to simple questions</i>	Policeman, Fireman, Utilities Installer, Auto Inspector, Aviation Personnel, Missionary, Tour guide	<ul style="list-style-type: none"> <li>Language learners following 6-8 year sequences of study (AP, etc.) or 4-6 semester college sequence</li> </ul>
<b>Intermediate Mid</b>		Cashier, Sales clerk (highly predictable contexts), Receptionist	
<b>Intermediate Low</b>		Housekeeping Staff	<ul style="list-style-type: none"> <li>Language learners following 4 year high school sequence or 2 semester college sequence</li> <li>Language learners following an immersion language program in grades K-6</li> </ul>
<b>Novice High</b>	<i>Communicate minimally with formulaic and rote utterances, lists and phrases</i>		<ul style="list-style-type: none"> <li>Language learners following content-based language program in grades K-6</li> </ul>
<b>Novice Mid</b>			<ul style="list-style-type: none"> <li>Language learners following 2 years of high school language study</li> </ul>
<b>Novice Low</b>			



# ECONOMIC BENEFITS

Studying languages will have economic benefits for those who attain higher levels of proficiency in a second (third) language.

**Interesting statistic:** 64% of business executives speak two or more languages.

Source: <http://austin.thinkbilingual.org/bilinguals-the-talented-workforce-for-the-21st-century/>

# EFFECTS OF THE SEAL OF BILITERACY

- Encourages students to achieve higher levels of proficiency.
- Can potentially be added to a transcript to certify biliteracy for students going on to post-secondary institutions and/or to potential employers.
- A gesture from a public institution affirming that speaking more than one language is a valuable asset, and that it is an achievement with cognitive, social, and economic benefits that is worth recognition.



# GUIDELINES FOR KANSAS SEAL OF BILITERACY





# QUESTIONS



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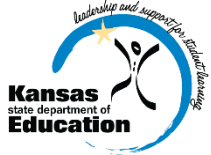
Julie Ewing  
ESOL/Bilingual/Title III  
Education Program Consultant  
[jewing@ksde.org](mailto:jewing@ksde.org)  
Phone 785-296-4906



Regina Peszat  
World Languages / ESOL  
Education Program Consultant  
[rpeszat@ksde.org](mailto:rpeszat@ksde.org)  
785-296-1891



# THANK YOU



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