# "That's what story tellers do. We restore order to imagination. We bring hope".

Saving Mr. Banks, Movie Quote

### January-February 2014 Arts AV E-NEWSLetter

There are many examples of how the Arts, AV Communications and Technology are a strong component of the movies in theaters today. Not just through the obvious film and video production related skills, but also in content. Saving Mr. Banks is about the ethical side of getting permission from an author to tell a story. Both Saving Mr. Banks and Frozen uses illustrations to tell stories through cinema.

As you begin this new calendar year, let's promote all the career opportunities through this career cluster. Share your message with local decision makers, making them aware of this unique group of occupations that have a much broader range than before the move to the career clusters. Please refer to the following information to help you in your work. Happy New Year! (and welcome to the first E-newsletter of 2014!)

#### **TABLE OF CONTENTS:**

1. 2014 K-ACTE Legislative Day February 10, 2014 - Topeka, KS

(DEADLINE: Past—Contact Kari directly ASAP if still interested)

2. FEBRUARY CONFERENCE REMINDER—February 11-12, 2014 Manhattan, KS

(DEADLINE: January 17—Priority Registration)

- 3. FEBRUARY CONFERENCE—PRECONFERENCE WORKSHOPS/EVENTS
- 4. PATHWAY SUBMISSION DEADLINE REMINDER—March 17, 2014
- 5. CPPSA WORK DAYS—(DEADLINE:—January 28)
- 6. **NEW KSDE WEBSITE LINKS—**Try it out!
- 7. MORE KSDE WEBSITE LINKS TO USE WITH CPPSAs
- 8. FREE RESOURCES TO HELP YOU UNDERSTAND LANGUAGE ARTS LITERACY
- 9. KANSAS ASSOCIATION OF BROADCASTERS STUDENT SEMINAR—REGISTRATION DEADLINE: February 15
- 10. 21ST CENTURY JOURNALISM WORKSHOP: CALL FOR DISCUSSION TOPICS—APRIL Ist
- 11. WORDPRESS
- 12. KAB SUMMER EXTERNSHIPS FOR TEACHERS-- DEADLINE: May 1st

#### 13. OTHER ITEMS FOR THE BEST INTEREST OF THE FIELD

#### **E-NEWSLETTER:**

## 1. 2014 K-ACTE Legislative Day February 10, 2014 - Topeka, KS (DEADLINE: Past—Contact Kari directly ASAP)

You are invited to participate in the K-ACTE 2014 Legislative Day & CTE Program Showcase on Monday, February 10, 2014 at the Statehouse in Topeka.

This event will highlight premier programs impacting CTE students in the state of Kansas. The CTE Program Showcase will occur during the K-ACTE Legislative Day at the Capitol as part of CTE Month.

All CTE Programs from across the state are encouraged to participate as the goal is to showcase a wide variety of quality and innovative programs in all areas of CTE. Each display will be provided a six foot table and should be manned from 9:00 a.m. - 3:00 p.m. Setup can begin at 8 am.

This is a tremendous opportunity to promote your program's impact on student learning in front of lawmakers.

If you would still like to participate, please contact Kari Presley at kpresley@kearneyandassociates.com **ASAP.** 

#### 2. **FEBRUARY CONFERENCE REMINDER**—(From Marie Hall)

February 11-12, 2014 Manhattan, KS January 17—Priority Registration Deadline

Greeting presenters! Hard to believe the February CTE Conference is just around the corner. Please take a moment to review the deadlines below. We appreciate your assistance in ensuring that we have all the necessary information to support your presentation.

<u>Hotel Room Block:</u> If you haven't made a room reservation yet, now is the time! Our Hilton room block has already sold out. Overflow hotel accommodations are available at the <u>Fairfield Inn</u> 785-539-2400. The Fairfield room block will be *released as of January 13th*.

<u>Candlewood Suites</u>, 210 Blue Earth Place & Fort Riley Boulevard, is another close accommodation option, 785-320-7995. Other Manhattan area lodging choices may be found at: <a href="http://manhattancvb.org">http://manhattancvb.org</a>

<u>Priority Registration:</u> Registration is \$160 if made by January 17th. This will increase after that date. Register here: <a href="http://www.smokyhill.org/vnews/display.v/ART/4c87b3ca37004">http://www.smokyhill.org/vnews/display.v/ART/4c87b3ca37004</a>

Questions? Contact Marie Hall at marie.hall@greenbush.org

#### 3. FEBRUARY CONFERENCE—PRECONFERENCE WORKSHOPS/EVENTS

On February 10<sup>th</sup>, there will be several February Conference "pre-conference" activities including two tours (KSU College of Engineering, KSU College of Human Ecology), and a KSU/KU Men's Basketball Watch Party (which begins after the tours). Note interest on your February Conference registration or contact Marie Hall at <a href="marie.hall@greenbush.org">marie.hall@greenbush.org</a>

#### 4. PATHWAY SUBMISSION DEADLINE REMINDER—March 17, 2014

As the Pathway applications have begun rolling in, we wanted to remind everyone of the **deadlines for all 2014-2015 Pathway applications**:

All Pathway applications for 2014-2015 Pathways (maintenance and new) must be *initially submitted* to KSDE by Monday, March 17<sup>th</sup>, 2014 (March 15<sup>th</sup> falls on a weekend so we're moving the deadline to March 17<sup>th</sup> for this year). Any Pathway applications for 2014-2015 Pathways *initially submitted* after March 17<sup>th</sup> will not be considered for approval.

We have to hold to March 17<sup>th</sup> as the deadline for initial submission so we can have all Pathway applications completely through the KSDE system in a timely manner.

We want to encourage all of you submitting Pathway applications (maintenance or new) to submit as early as possible.

NOTE: For every Pathway application initially submitted by March 17th, the last date to resubmit a Pathway application with revisions/corrections is Monday, June 16, 2014. Any Pathway application submitted with revisions/corrections after June 16th, 2014, will not be considered for approval.

#### 5. CPPSA WORK DAYS—REGISTRATION DEADLINE—January 28

If you would like help with pathway maintenance and/or new pathways, please join us at the Pathways CPPSA Workdays!! The dates and locations are as follows:

February 4, 2014--Wheatland Building; 416 S Main Street, Scott City, Kansas

February 5, 2014--Memorial Union, Black and Gold Room; 600 Park Street, Hays, Kansas

**February 7, 2014**--Smoky Hill Education Service Center, Room 1; 605 East Crawford Street, Salina, Kansas

**February 18, 2014**--Coffey County Library; 410 Juniatta Street, Burlington, Kansas **February 19, 2014**--South Central Kansas Education Service Center at Clearwater; 13939 Diagonal Road, Clearwater, Kansas

**February 21, 2014**--Lawrence District Office; 110 McDonald Drive, Lawrence, Kansas There will be a brief presentation at 9am, and the rest of the day members of the KSDE Pathways Help Desk will be in attendance to assist you with any questions. There is a limit of 30 people at each session.

Please register before January 28th at this link http://events.ksde.org/Default.aspx?tabid=755

#### 6. **NEW KSDE WEBSITE LINKS—Try it out!**

As you probably know, the KSDE website looks different AND our webpages look different too. For that reason, I wanted to share where certain things are located, provide links you will probably use and ask you to "go to" these for a while to allow our search engine to reset. Please visit each of these a few times in the next month:

<u>Family and Consumer Sciences Page</u>—Notice on the right side menu all our components and related cluster/pathways (Hospitality and Tourism, Human Services, Arts, AV Communications—Visual Arts, Education and Training) are listed. FCCLA can also be accessed through this page. This means you don't have to search through several sites to find all the FCS related files:

http://www.ksde.org/Agency/DivisionofLearningServices/CareerStandardsandAssessmentServices/ContentAreaF-L/FamilyandConsumerSciences.aspx

Arts, AV Communication and Technology Link—This link will take you the career cluster webpage.

http://www.ksde.org/Agency/DivisionofLearningServices/CareerStandardsandAssessmentServices/ContentAreaF-

L/FamilyandConsumerSciences/Arts,AV,Technology,andCommunications.aspx

<u>CTE Page:</u> This will take you directly to the Career and Technical Education page: <u>http://www.ksde.org/Agency/DivisionofLearningServices/CareerStandardsandAssessmentServices/CSASHome/CareerTechnicalEducation(CTE).aspx</u>

<u>Career Cluster Handbook Link</u>—The Career Cluster related resources and handbook is found under "CTE" and then "Career Clusters and Pathways":

http://www.ksde.org/Portals/0/CSAS/CSAS%20Home/CTE%20Home/Career Cluster Pathway/2014-2015%20Cluster%20Handbook.pdf

<u>Advisory Committee Handbook Link</u>—This is found under "CTE" and then "Business and Industry Partnerships":

http://www.ksde.org/LinkClick.aspx?fileticket=4gyFwtJSdBo%3d&tabid=669&portalid=0&mid=1887

<u>Professional Learning Experience Toolkit</u>—This is found under "CTE" and then "Instructional Resources":

http://www.ksde.org/LinkClick.aspx?fileticket=cSiK5bjeoRM%3d&tabid=630&portalid=0&mid=1826

#### 7. MORE KSDE WEBLINKS TO USE FOR CPPSAs:

Pathways User Guide -

http://www.ksde.org/LinkClick.aspx?fileticket=0imzQRGoEcg%3d&tabid=667&portalid=0&mid=1873

CPPSA Training Power Point -

http://www.ksde.org/LinkClick.aspx?fileticket=w-

vouXw7z4%3d&tabid=667&portalid=0&mid=1873

CPPSA Checklist -

http://www.ksde.org/LinkClick.aspx?fileticket=ffjsJ4amKD0%3d&tabid=667&portalid=0&mid=1873

Pathway Deletion Form -

http://www.ksde.org/LinkClick.aspx?fileticket=PxB61-

DxMHM%3d&tabid=667&portalid=0&mid=1873

#### 8. FREE RESOURCES TO HELP YOU UNDERSTAND LANGUAGE ARTS LITERACY

Videos have been developed and are available free to you. The <u>Common Core State Standards (CCSS) videos</u> are designed to support states, schools, and teachers in the implementation of selected English language arts standards. Each video clarifies the meaning of one specific standard and includes examples or illustrations to enhance understanding. These may be helpful as you review your present curriculum and meet local school crosswalk requirements.

### 9. KANSAS ASSOCIATION OF BROADCASTERS STUDENT SEMINAR—REGISTRATION DEADLINE: February 15

April I, 2014 is the date of the Annual KAB Student Seminar and Competition to be held at the Bicentennial Center in Salina, KS. This event is sponsored by the Kansas Association of Broadcasters (KAB) and offers a chance for students to hear from professionals in radio, television, broadcasting and print fields. The contests also align to these professions. The submission window began January I, so student entries may be submitted now.

The deadline for student submissions is February 15<sup>th</sup>. See the following link for more information: http://kab.net/Programs/StudentServices/StudentBroadcastAwards/

#### 10. 21st CENTURY JOURNALISM WORKSHOP: CALL FOR DISCUSSION TOPICS—APRIL 1st

A 21<sup>st</sup> Century Journalism workshop is being planned again in conjunction with the April lst KAB Student Seminar as it was in 2013. This day will allow the AV Communications pathway teacher to see firsthand what industry needs are as well as network with other AV Communications teachers.

In 2013, several hot topics rose to the top in discussions. What topics would you like to discuss this year? Are there any particular speakers you would like to hear? Send your ideas to me at <a href="mailto:grandel@ksde.org">grandel@ksde.org</a> by February 15th. I will follow through and ensure your needs are addressed that day.

#### 11. WORDPRESS

I had several teachers request information related to schools using WordPress. I have one school that has experience with this within the AV Communications courses. Would this be a good topic for our 21st Century Journalism Workshop? Would you like to have her present on that topic? Is there a better way to get her expertise out there? Please share your views on this.

#### 12. KAB Summer Externships for Teachers—DEADLINE: May 1st

KAB has a paid externship opportunity to allow you the chance to job shadow those in the broadcasting field. See this link for the details and application form. http://kab.net/Programs/StudentServices/KABPaidEducatorInternship1/

#### 13. OTHER ITEMS FOR THE BEST INTEREST OF THE FIELD

If you know of other opportunities for students or teachers in this career cluster, please let me know. I can ensure contacts and connections will be made regarding workshops, financial support, training opportunities and etc. they sponsor and shared through our list serv.

#### Gayla Randel, CFCS

Education Program Consultant, Familiy and Consumer Sciences Education Career, Standards and Assessment Services—Career and Technical Education (785) 296-4912 <a href="mailto:grandel@ksde.org">grandel@ksde.org</a>