



Kansas State Department of Education Career and Technical Education  
 ARTS AV TECHNOLOGY AND COMMUNICATIONS CAREER CLUSTER  
 Pathway: AV Communications

Note: Those careers with high skill, high wage and/or high demand were addressed within the Kansas developed pathways. Others are listed for information purposes only.

EDUCATION/TRAINING/ CERTIFICATIONS	OCCUPATION	Median Salary (Kansas***)	PROJECTED OPENINGS 2010-2018 (Kansas***)	% Growth/Trend * (Kansas***)
Associates/Certifications/Registered Apprenticeships with Occupation Code				
27-4011.00	Audio and Video Equipment Technicians	\$19.49/hr \$40,540 annual (\$17.11 /hr; \$35,600 annual)	23,700 (NA)	+13% (+17%)
27-4012.00	Broadcast Technician	\$16.89 / hr \$35,120 annual (\$15.72/hr; \$32,700 annual)	12,400 (NA)	+2% (N/A)
27-4021.00	Photographer	\$14.00/hr; \$29,130 annual (\$10.33/hr; \$21,500 annual)	48,000 (500)	+12% (+9%)
51-5112.00	Print Operators	\$16.19/hr; \$33,680 (\$15.22/hr; \$31,700 annual)	41,000 (N/A)	-3% to -9% (N/A)
27-4014.00	Sound Engineering Technician	\$22.63/hr; \$47,080 annual (\$14.01/hr; \$29,100 annual)	7,100 (NA)	+6% (N/A)
27-4031.00	Videographer (Camera Operators, Television, Video and Motion	\$19.42/hr; \$40,390 annual (\$18.94/hr; \$39,400	8,900 (N/A)	+9% (N/A)

Source: [www.onetonline.org](http://www.onetonline.org); (unless marked with \*, \*\* or \*\*\*); Updated November, 2011; Contact G. Randel at [grandel@ksde.org](mailto:grandel@ksde.org).

	Picture)	annual)		
Bachelor's Degree				
27-432.00	Film and Video Editor	\$24.49/hr; \$50,930 annual (\$12.12/hr; \$25,200 annual)	9,300 (N/A)	+12% (+9%)
25-2032.00—(secondary) 25-1122.00—(post secondary)	Journalism Teacher /Business Education Teacher	\$54,310 annual; (\$44,300 annual) Post-secondary: \$73,800 annual (\$60,400 annual)	38,500 (500) 552,900 Post-secondary positions. (960)	+10% (+15%) Post-secondary: +15% (+20%)
27-3022.00	Journalist/Reporter	\$16.60/hr; \$34,530 annual (\$13.89/hr; \$28,900 annual)	16,900 (200)	-8% (-13%)
27-2012.00	Producers/Directors	\$32.90/hr; \$68,440 annual (\$24.45/hr; \$50,900 annual)	99,000 (100)	+10% (+3%)
27-3031.00	Public Relations Specialists	\$25.02/hr; \$52,090 annual (\$22.17/hr; \$46,100 annual)	131,300 (1500)	+24% (+23%)

\*Trend Data includes an estimate for the number of expected Job Openings. The estimate for job openings includes both turnover that results from new jobs created or people who leave the occupation due to quitting, retiring or death.

\*\*Information was obtained from [www.bls.gov](http://www.bls.gov) due to lack of information on [www.onetonline.org](http://www.onetonline.org).

\*\*\*Due to lack of information at [www.onetonline.org](http://www.onetonline.org), [www.careerinfonet.org](http://www.careerinfonet.org) was researched and was the site for this information.