**KSDE** 

Arts, AV Technology and Communication Career Cluster

Pathway (CIP CODE: 50.0499): Visual Arts

Course KCCMS #: 30112

# **Interior and Textile Merchandising**

Standard Alignment Document

Interior and Textile Merchandising is a course that centers upon the merchandising of interior and textile products in a variety of settings. Topics include exploring cycles, trends and style as well as the techniques in coordination, promotion, display and sales of interior and textile items. Basic management and entrepreneurship will be introduced as will the relationship of the skills to set and exhibit design.

<u>Directions</u>: Refer to the crosswalk key to identify the alignment to the national standards and common core.

#### **Essential Knowledge and Skills**

#### **Academic Foundations**

Benchmark: 0.1 <b>Achieve additional academic knowledge and skills required to pursue the full range of</b> career and postsecondary education opportunities within a career cluster.		Crosswalk
0.1.1	Adapt language for audience, purpose, situation (i.e. diction/structure, style).	ESS01.02.02
0.1.2	Compose focused copy for a variety of written documents (i.e. documents, notes, oral presentations reports).	ESS01.02.04
0.1.3	Demonstrate knowledge of basic arithmetic operations such as addition, subtraction, multiplication and division.	ESS01.03.02
0.1.4	Analyze data when interpreting operational documents.	ESS01.03.07; S

#### Communications

Benchmark:	0.2 Use oral and written communication skills in creating, expressing and interpreting	
information	information and ideas including technical terminology and information.	
0.2.1	Interpret information, data and observations to apply information learned from reading to	ESS02.01.04; S
	actual practice.	
0.2.2	Communicate effectively with others to foster positive relationships.	ESS02.02.05; *1.2.3
0.2.3	Reference the sources of information.	ESS02.03.03
0.2.4	Compose multi—paragraph documents clearly, succinctly, and accurately (i.e. correct	ESS02.05.01
	grammar, spelling, punctuation and capitalization).	
0.2.5	Deliver an oral presentation to provide information for specific purposes and audiences.	ESS02.06.01, 02.06.04

# **Problem Solving**

Benchmark: 0.3 Solve problems using creativity, innovation and critical thinking skills (analyze,		
synthesize,	and evaluate) independently and in teams .	
0.3.1	Analyze elements of a problem to determine solutions (including how to think creatively).	ESS03.01.02

# Safety, Health and Environmental:

and follow o	0.4 Understand the importance of health, safety, and environmental management systems organizational policies and procedures and contribute to continuous improvement in e and compliance.	
0.4.1	Follow operation manuals for all equipment and tools to maintain safe workplace for self and	ESS06.01.09; *1.2.7

	others.	
0.4.2	Demonstrate safe work habits and procedures (i.e. personal habits, electricity safety, storage	ARC06.02.02, 0604.01,
	of equipment).	06.05.02, 06.07.01;
		*1.2.7

## Leadership and Teamwork:

	0.5 Use leadership and teamwork skills in collaborating with others to accomplish nal goals and objectives.	
0.5.1	Exhibit leadership skills (i.e. management of resources, listening to others, respect, supporting others).	ESS0701.02, 07.01.03, 07.01.04; *1.2.6
0.5.2	Work with others to achieve objectives in a timely manner (i.e. follow direction, take responsibility, respect for others and cooperation).	ESS07.03.01; *1.2.4 & 2.1.1

#### **Ethics and Legal Responsibilities**

Benchmark	0.6 Know and understand the importance of professional ethics and legal responsibilities.	
0.6.1	Follow code of ethics for the Arts, AV and Communications field in all projects, decisions and	ESS08.01; ARC08.01.01,
	actions.	08.01.02; *1.2.8

## **Employability and Career Development**

	0.7 Know and understand the importance of employability skills, effectively manage careers ortance of entrepreneurship skills.	
0.7.1	Model behaviors of a good employee (i.e. reliability, dependability, professionalism).	ESS09.06.01; *1.2.2 & 1.2.7
0.7.2	Create a record of work experiences, certifications and products.	ESS09.04.02; *1.2.2 & 16.1.5

## **Technical Skills**

Comprehensive Standard:

1.0 Integrate knowledge, skills and practices required for careers in housing, interior, textiles and apparel. (\*11.0; 16.0) (NOTE: There were competencies for Benchmark 1.1 in this course.)

Benchmark	: 1.2 Demonstrate technical skills related to careers in housing, interior, textiles and apparel.	Crosswalk
(*11.4; 16.3	))	
1.2.1	Develop and exhibit the skills necessary for quality customer service.	*16.6.3
1.2.2	Analyze the influences of cultural diversity on meeting the needs of clients and intended audience.	*16.6.2
1.2.3	Apply measurement, estimation, ordering purchasing and pricing skills.	*11.3.3
1.2.4	Analyze influence of merchandising on mark ups, mark downs, cash flow and other factors affecting profit.	*16.7.5
1.2.5	Predict future trends and forecasting in the design and development of interiors, textiles and apparel.	*11.5.5
1.2.6	Assess resource availability for textile, apparel and/or interior design.	*11.6.3
1.2.7	Critique merchandising plans that address client's needs, goals and resources.	*11.6.4
1.2.8	Select appropriate design and medium tools with display applications.	*11.7.1
1.2.9	Apply appropriate procedures for care of textile products.	*16.2.5 &11.8.6
1.2.10	Analyze and select appropriate design presentation media such as digital imaging, video, computer applications and boards for identified application.	*11.7.4
1.2.11	Evaluate renderings, elevations and sketches for display/presentation purposes.	*11.7.2
1.2.12	Prepare visual presentations and/or displays for a variety of situations and audiences.	*11.7.3
1.2.13	Demonstrate use of design elements and principles for design to create visual effects.	*16.3.2
1.2.14	Review and critique marketing strategies for interior, textile and/or apparel products.	*16.5.1
1.2.15	Critique methods of promoting interior, apparel and textile products.	*16.5.5
1.2.16	Develop a merchandising plan to meet the needs of an identified business.	

#### Crosswalk Key

(ESS) Career Cluster Essential Knowledge and Skills (www.careertech.org)

(ARC) Arts, AV Communication Career Cluster Foundational Skills

(ARPA) Arts, AV Pathway Audio Visual

(ARPB) Arts, AV Pathway Broadcasting

(ARPF) Arts, AV Pathway Visual Arts

\*National (2008) Family and Consumer Sciences Standards (www.aafcs.org)

(\$) National Jump\$tart Standards (Financial Literacy )

(A) Assessed Indicator for Kansas Assessment Tests

(R) Kansas Reading Curricular Standards

(MHS) Kansas Mathematics Curricular Standards—High School

(W) Kansas Writing Curricular Standards

(SC) Kansas School Counseling Standards

(H-G) Kansas History & Government; Economics & Geography Curricular Standards

(S) Kansas Science Curricular Standards

#### **Third Party Assessments:**

AAFCS Pre-PAC (www.aafcs.org)

Interior Design Fundamentals Fashion, Textiles and Apparel

#### **Performance Assessment:**

FCCLA STAR Events—(www.fcclainc.org)

Interior Design Fashion Design Recycle and Redesign