**2012-2013 HOSA Chapter Goal Planning**

Event/Project: Event/Project Chair:

Overall Goal for Event Project:

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| --- | --- | --- | --- | --- |
| **S** | When will you start on this? | Where will it be held? | What resources do you need (budget, materials)? | Who needs to be involved to make it a success? |
| **M** | How will you measure this event/project’s success? (How much, how often, how many?) | | | |
| **A** | Is your goal achievable? Is it a one, two, or three year plan? | | | |
| **R** | Is it realistic for your chapter to accomplish this year? | | | |
| **T** | What is the target completion date for this goal/project? | | | |

Possible Chapter Activities:

* Activities that promote HOSA in school and/or community
* Networking and Marketing: Design a chapter website, facebook, newsletter, local newspaper, TV, or other forms of media
* HOSA week activities
* Chapter recognition
* Individual recognition
* Chapter recruitment activities
* Career Awareness activities: Designed to promote learning about the health professions (examples: Guest speaker, attending a career fair, touring medical center/hospital, or touring medical school)
* Community service
* School focused community service
* Healthcare partnerships: Partner with community healthcare professionals or organizations. May include MRC or CERT, job shadowing, or internships
* Leadership development: Leadership training with another CTSO, leadership training within HOSA chapter for all members
* Healthy Lifestyle: Promote the practice of a healthy lifestyle among chapter members that enhances their personal and professional lives
* HOSA Emergency Preparedness: First responder and/or First Aid and CPR training through American Red Cross
* Participation in Competitive Events: Health Science, Health Professions, Emergency Preparedness, Leadership, and Teamwork Events
* Chapter officer elections
* Chapter officer activities and/or leadership retreats