MEMORANDUM OF AGREEMENT

THIS ARTICULATION AGREEMENT is between any Kansas High School student who has successfully completed a state approved *Marketing Career Cluster, Marketing Pathway* (52.1402) and Kansas City Kansas Community College, Kansas City, Kansas. It will provide students with a smooth transition from high school to a postsecondary program/degree in *Business Administration* or *Marketing/Mid Management*. The intent of this cooperative effort is to provide the students with a non-duplicative program of study leading to enhanced employment opportunities.

NOW, THEREFORE, it is agreed by and between the parties as follows:

- 1. The secondary student will attain concentrator status through successful completion of his/her high school *Marketing Pathway (52.1402)* sequence of courses.
- 2. Kansas City Kansas Community College will provide the courses listed on the attached program of Study/Course Sequence form.
- 3. The Associate of Applied Science degree in *Business Administration or Marketing/Mid Management* may be granted through the Kansas City Kansas Community College joint agreement. The awarding of such a degree or certificate is contingent upon the graduating high school's continuance of their KSDE approved Career Cluster Pathway.
- 4. Successful completion of the following *Marketing Pathway* course(s) will result in the student being awarded college credit for the following equivalent course(s):

High School Course(s)	Kansas Course Code	College Course(s)	Course No.	Credit Hours
Marketing* AND	12108			
Entrepreneurship AND	12053	Marketing	BUSN 113	3
Marketing Management	12166			
Computer Applications AND	10004	Introduction to Multimedia	MMVP 0110	3
Computer Graphics	10202			
Computer Applications AND	10004	Introduction to Multimedia	MMVP 0110	3
Graphic Design	05162/11154			
Computer Applications AND	10004	Introduction to Web Animation	MMVP 0166	3
Web Page Design	10201			
Accounting	12104	Accounting 1	BUSN 101	3

^{*}Course titles may vary by district; equivalency is based on state course numbers. Students will need a transcript or documentation from their district with the state course number listed.

- 5. Postsecondary Credit will be considered Articulated Credit, and will be awarded upon student submission to the college of the student's high school transcript.
- 6. Details regarding Articulated Credit include:
 - a. The student must have a KCKCC current Application for Admission on file and must submit a high school transcript.
 - b. Student must declare *Business Administration or Marketing/Mid Management* as their major area of interest.
 - c. Articulated Credit will only be given for a final grade of "B" or better on the high school transcript.
 - d. Credit will be posted on the KCKCC transcript as Articulated Credit; the grade will be posted as "P".
 - e. Credit will be posted after 15 additional hours of KCKCC credit have been successfully completed.
 - f. The name "Kansas City Kansas Community College" will appear on the transcript.
 - g. Credits may not apply toward the KCKCC residency requirement.
 - A maximum of 12 credit hours of technical courses will be accepted for Articulated Credit.
 - KCKCC will accept high school transcripts for credit up to 3 years after high school graduation.
 - j. Articulated Credit will apply toward a KCKCC certificate or degree. Students desiring to transfer these courses to another institution are advised to check with the receiving institution to determine transferability.
- 7. Students must complete a minimum of an additional 15 credit hours within the corresponding program with a cumulative grade point average (GPA) of 2.0 or better to be eligible for the *Business Administration or Marketing/Mid Management* degree or certificate. The articulated credits will be held in escrow for the student until the hours are completed. It is the student's responsibility to apply for this credit. The student must provide both a high school transcript and certificate of completion for their coursework to the registrar's office when they have met this requirement.
- 8. No tuition charge will be assessed for the articulated class.
- 9. The college and any high schools offering the approved Career Cluster Pathway may advertise the programs and will jointly advise the students that this option is available to them.
- 10. This agreement may be revised/modified as needed, or in the event of cancellation, discontinuance or disapproval of any course or program by the Kansas State Department of Education or the Kansas Board of Regents.
- 11. The college agrees to evaluate this program on an annual basis and in the context of student benefits, program efficiency, and effectiveness.
- 12. This agreement shall begin March 1, 2013.

13. This agreement is subject to change or cancellation by the Legislature at any time in accordance with Article 6, Section 5 of the Kansas Constitution.

IN WITNESS WHEREOF, the parties accept and approve THIS AGREEMENT.

SDE Representative 2-28-13

Date

Dr. Tamara Agha-Jaffar, Vice President for Academic Affairs Kansas City Kansas Community College