

Family and Consumer Sciences E-NEWSletter

September/October, 2012

“Creativity is thinking up new things. Innovation is doing new things.”

Theodore Levitt, American economist and professor at the Harvard School of Business
(He proposed a definition for the purpose of corporate business be to keep customers rather than focusing only on making money.)

Welcome Fall! I don't know where the time has gone, but here we are in October which means this is a September/October E-NEWSletter. As shared in August, only 21 items or less will be included to encourage time efficiency and ease of data retrieval. *Please share content with other staff and faculty as you feel appropriate.*

September/October E-NEWSletter Table of Contents:

1. 2012-13 Calendar of Events
2. Drive In Workshops—2012 (*Two new dates added*)
3. SB155 Legislative CTE Initiative Reference and Marketing Mailing
4. CDA Professional Development Specialist Opportunity
5. Culinary Uniform Website
6. Kansas Career Pipeline Webinar—*November 20, 2012*
7. Career Cluster Pathway Design 2013-14 Update
8. Resources for the Prevention of Underage Drinking
9. KSDE Policy—PLE and Auditor Requested Paperwork
10. CPPSA Update Workdays—February, 2013
11. “Evening at the Fed”—*November 8th*
12. *Kansas 2012 Family Day Survey—please respond today!*
13. CTE Post-Secondary Programs Which Qualify for SB155 Paid Tuition
14. Interior Design Website
15. AAFCS Webinar Crosswalk for Professional Development Units
16. Dibble Foundation New Resource Page for FCS Educators
17. ENC Teacher Exchange Opportunities and Nutrition Teaching Resources
18. Culinary Arts/Baking Competition and Teaching Resources (Kansas Wheat Commission)
19. United FCS Association Conference—Save the Date
20. Early Child Options for Today's Students (TV report)
21. Baby Boom Predicted (CNN article)

CLOSING THOUGHTS—*Review of the Governor's Conference for the Prevention of Child Abuse.*

1. 2012-13 Calendar of Events.

Nov 6-7—KSDE Annual Conference—Wichita, KS For more information and registration:
<http://events.ksde.org/Default.aspx?tabid=534>

Nov 8-9—Mental Health First Aid Training—Junction City, KS . This link is to the brochure.

<http://www.pawnee.org/wordpress/wp-content/themes/toolbox/docs/MentalHealthFirstAidbrochure20111229.pdf>

Nov 14—**(NEW)** KSDE CTE Drive In Workshop #5—Topeka, KS (See #2 below for more information.)

Nov 15—Pathway Maintenance Submission window opens.

Nov 28-Dec 1—2012 ACTE Careertech Vision Conference—Atlanta, GA

This national conference will include topics that meet today's CTE issues. A strong FCS connection is included. www.acteonline.org/vision.aspx

Dec 7—**(NEW)** KSDE CTE Drive In Workshop #6—Girard, KS (See #2 below for more information.)

2013:

Feb 5-6—February CTE Conference, Manhattan, KS

This conference will address CTE issues in Kansas. For more information, see

<http://www.smokyhill.org/vnews/display.v/ART/4c87b3ca37004>

Mar 4-6—National Policy Seminar—Washington, DC

For information and details, see www.acteonline.org/nps.aspx

Mar 7-8—United Association Conference—Wichita, KS

Information is not released yet, but watch www.katfcs.org/ for details.

Mar 15—Pathway Maintenance Submission window ends.

2. Drive In Workshops—2012 *(Two new dates/locations added.)*

Kansas **CTE Drive-In Workshop 2012** registration is **OPEN!** WORKSHOP FEE: \$30.00 (lunch included).

These workshops will give participants the necessary tools to build and maintain successful career clusters/pathways! **Topics include:** Best Practices, Assessments, Proficiency-based Credit, Articulation Agreements, Adding Pathways, and Rigorous Programs of Study (RPOS) Framework

Dates and Locations: (Registration closes 2 weeks before dates)

November 14 — **(NEW)** Ramada Inn—Topeka, KS

December 7—**(NEW)** Greenbush—Girard, KS

Please contact Jessie Cornejo at jcornejo@ksde.org or 785-296-3951 for further information. [Register Drive-In 2012!](#)

3. SB151 Legislative CTE Reference/CTE Marketing Mailing

October 5, 2012 was the official roll out date for the marketing of the CTE initiatives which is now known as Senate Bill 155. Spring/Summer 2012 legislation has offered enhancements related to CTE. A resource was developed for your use to assist with the reporting to KIDD that may be affected by this legislation.

Here is a link to this document:

<http://www.ksde.org/LinkClick.aspx?fileticket=uWHxpaWnKOE%3d&tabid=249&mid=12875&forcedownload=true> Contact Peggy Torrens at ptorrens@ksde.org for more information.

The CTE Marketing campaign was rolled out and includes ads, and billboards. A CTE marketing toolkit was mailed out to the “CTE Coordinator” this Fall. Please contact Kathy Toelkes at ktoelkes@ksde.org or Jay Scott at jscott@ksde.org with questions.

4. SIGN UP to become a CDA (Child Development Associate) Professional Development Specialist!

As part of the CDA 2.0 Credentialing System in 2013, CDA Professional Development Specialists (CDA PD) will be utilized to conduct verification visits to assess competency and support the Early Child teachers’ growing skills.

CDA PD specialists will receive training in mentoring and conducting the visits, and will receive a \$100 stipend per visit completed. To sign up to receive more information about the PD Specialist program, as it becomes available, please visit www.cdacouncil.org/cda2013.

5. Culinary Uniform Website

Neeley Carlson from the Kansas Hospitality and Restaurant Association sent me this link which offers school discounts for culinary uniforms (aprons, hats, coats). It will ask you for a password, which is “order”.

<http://www.imageoneuniforms.shoppingcartspus.com/page/password/8223952.htm>

6. Plan now to attend the Kansas Career Pipeline webinar.

As shared in the last E-NEWSletter, Kuder and KSDE are in partnership again for this school year to provide this free web-based career development tool to Kansas schools. There are many updates which will be beneficial to your classroom experience and due to that, a webinar has been planned for NOVEMBER 20, 2012 at 2:30-4:00 p.m. This will be archived to allow viewing after the event. Also note, a number of face-to-face trainings are available which are strongly encouraged. Contact Theresa Steinlage, Kuder Field Trainer to set up a training or register to attend one already planned. Her contact information is 515-822-4573 or steinlagent@kuder.com

7. Career Cluster Pathway Design Updates for 2013-14

There are a number of updates and/or modifications to the Career Cluster Pathway Designs. These changes have been summarized on one page which is obtainable at the link below. These will take effect 2013-14, but will need to be reflected in this school years pathway maintenance. Here’s the link: <http://www.ksde.org/Portals/0/Fact%20Sheet%2013-14%20pathway%20changes.pdf>

8. Resources for Prevention of Underage Drinking Available.

Kansas Family Partnership (KFP) and its statewide committee, *Kansas Leadership to Keep Children Alcohol Free*, provides resources on the prevention of underage drinking . KFP has three “postcard” size messages that give clear messages to parents about their influence on their children’s decisions about alcohol; about the consequences of underage drinking; and about the costs to adults who allow minors to drink. Some of the ways these can be shared include:

- Use in your health course instruction

- Distribute at parent teacher conferences
- Hand out at sporting events
- Include information in school newsletters
- Design a school project around the issue using the materials
- Distribute during various statewide or national awareness campaigns

If you are interested in ordering these materials click on the following link to view them and order: <http://www.kansasfamily.com/teen-thinking/> For additional information, contact Michelle Voth at www.kansasfamily.com.

9. KSDE Policy --Professional Learning Experiences (PLE) and Auditor Requested Paperwork.

REMINDER: A PLE is expected in all pathways to connect the technical skills learned and applied in an authentic industry-related experience. This will usually happen in the application level course. A PLE can be work-based paid employment (called an internship), community-based (unpaid work but still industry experience) and/or school-based (in-school businesses or others within the school building). **BEGINNING in 2012-13, AUDITORS will ask for** “work logs” or similar documents if students leave the school building to verify the experiences they are having. This could be in addition to what your local school requires for documenting their full time equivalency (FTE) attendance.

For the complete PLE toolkit, go to the KSDE website. Here is a link to the CTE Forms and Documents webpage. Click on the link and then scroll down to the “Professional Learning Experiences” section. <http://www.ksde.org/Default.aspx?tabid=1660> There is also an archived webinar and accompanying power point that will discuss how this is different from the OJT of the VE2 program era.

10. CPPSA Update Workdays Scheduled

During February 2013, six Career Pathway Program of Study Application (CPPSA) work days will be held across the state for pathways users to attend and work on their CPPSA application. Members of the KSDE Pathways Help Desk will be in attendance to assist districts with any questions. This is strictly a work day, and there will only be a brief presentation at the beginning on the key components of a pathway. Participants need to have a pathway user’s account as School Update or District/Org Update. Courses must have been previously mapped and approved in the Kansas Course Code Management System. Participants will need to bring a laptop with wireless capabilities to the work day. Work days will be from 9:00a.m. - 3:00 p.m. and there will be no fee to attend. Lunch will NOT be provided. There is a limit to the number of participants at each location, so register early if this is something that could benefit your district.

February 4, 2013-Scott City
 February 5, 2013-Hays
 February 7, 2013-Burlington
 February 11, 2013-Salina
 February 13, 2013-Lawrence
 February 19, 2013-Clearwater

To register for a work day, go to <http://events.ksde.org/Default.aspx?tabid=755>.

NOTE: There will be additional days in June, 2013 ~~for the same purpose.~~ (ADDED 10/25/2012: The function of the June, 2013 dates are for data entry only and not for CPPSA as those in February are.)

. Please contact Kim Mitchell, kmitchell@ksde.org , 785-296-3907, or Sherry Webb, swebb@ksde.org , 785-296-3784, with questions.

11. Educator “Evening at the Fed”—November 8, 2012 (Registration Deadline: Oct 16)

The Federal Reserve Bank of Kansas City invites you and your fellow educators to attend *Evening at the Fed*, a professional development opportunity to hear a presentation about the current state of our economy. You will also receive materials to help you apply the information learned in your classroom. There is no cost to attend, but registration is required. All participants will receive a certificate providing documentation for professional development purposes. Several items will be personal and family finance related.

Details of the Event: Thursday, November 8, 2012. Federal Reserve Bank of Kansas City, 1 Memorial Drive, Kansas City, MO 64198; 5:15 p.m. Registration. 5:30 p.m. Reception and Resource Fair/Buffer begins, Program to follow. 8:00 p.m. Adjournment

[Register online](#) by **October 26**. For more information, contact Gigi Wolfe, gigi.wolf@kc.frb.org or call 800-333-1010 (ext 12736)

12. Kansas 2012 Family Day Survey—PLEASE COMPLETE TODAY!

Many of you took part in the Kansas Family Day initiative in September. PLEASE take time to complete the survey that will share the participation and achievements of the efforts.

<https://www.surveymonkey.com/s/FamilyDayEvaluation2012>

13. CTE Post-Secondary Programs Which Qualify for SB155 Tuition

SB155: Any high school student enrolled in a college-credit CTE course that is part of an approved CTE program at a 2 year community college, technical college, or institute of technology shall not pay tuition for the college credit earned. To access a listing of these approved programs, go to <http://www.kansasregents.org/>. Click on the [Kansas Public Higher Education & Training Search Tool](#) link on the left hand side of the page. Simply enter a program name or occupation in the Search window and the system will return a list of institutions offering the program/degree. The Advanced Search tool allows the user to search by institution or award level.

14. Interior Design Website

The following is a website I thought you might find interesting. <http://www.idec.org/>

15. AAFCS Webinar to National FCS Standards Crosswalk for Professional Development Reference

As some of you are aware, AAFCS offers webinars which are live streamed to your location and can be viewed at the convenience of your own laptop. (Webinars are also archived so you may purchase one and watch it at a later date as well.). Consortiums in Kansas as well as the KSDE licensure departments have both shared the points earned for viewing can work toward renewal of your teaching licenses AND may be paid for through the consortium. The key is the tie to your Professional Development Plan. The webinars have been cross walked to the National FCS education standards which is the manner in which the connections can be made. If you're PDP lists a item that aligns to a national FCS standard, locate a webinar that addresses that PDP item to document the alignment. The following is a link to view the AAFCS crosswalk document.

<http://www.aafcs.org/developmentcenter/webinarscrosswalked.asp#Nutrition>

16. Dibble Foundation—New FCS Educator Resource Page

Kay Reed, Executive Director recently developed a [new resource page](#) on the Dibble website especially for FACS education teachers. It's chock full of research, free sample lessons, brochures, FCCLA tip sheets and more in the areas of parenting education, relationship education, child development and family finance!! For more information, contact Kay at www.DibbleInstitute.org or KayReed@DibbleInstitute.org

17. ENC Teacher Exchange Can Earn FCS Educators \$500.

Nutrition educators and physical education teachers that have fresh ideas for helping students K thru 12 combat obesity, or have an existing program that has proven effective, are invited to share their concepts with *ENC-Teacher Exchange* for a chance to earn a \$500 honorarium or national recognition.

Egg Nutrition Center (ENC), science division of The American Egg Board in Park Ridge, Ill., introduced ENC Teacher Exchange (encteacher.org) this year to spotlight the best ideas developed by teachers to reverse the childhood obesity epidemic in America. ENC will award a \$500 honorarium to a select number of teachers who submit new ideas or successful existing programs that are featured on the ENC-Teacher Exchange web site. Separately, a handful of schools with the most innovative programs will be featured in a video story that will appear on the ENC-Teacher Exchange web site and on SchoolTube.com.

Teachers are invited to join ENC-Teacher Exchange online at no charge to receive E-mail notification when new videos, lesson plans or other easily replicated teaching tools for combating obesity are announced.

Nutrition educators and physical education teachers in schools K thru 12 are encouraged to submit new or existing creative ideas and teaching tools by writing to info@encteacher.org. To join ENC-Teacher Exchange online, at no charge, and to review some of the schools that have been featured to date by ENC-Teacher Exchange, please visit www.encteacher.org.

18. Culinary Arts/Baking Competitions and Teaching Resources through the Kansas Wheat Commission

The Kansas Wheat Commission offers a wealth of resources for the Culinary Teacher. Check out their website for recipes and information regarding upcoming events and contests at www.wheatfoods.org.

The National Festival of Breads will be held in Manhattan, KS in June, 2013. Original entries are taken now through January 31, 2013. For additional details, go to www.nationalfestivalofbreads.com.

There are also awards for the Culinary Educator which can earn you \$1000. Go to www.homebaking.org for information (baking lesson or activity) which will include an award and a trip for two to the Home Baking Association Annual Meeting.

19. United FCS Association Conference March 7-8, 2013—Wichita, KS

This is an invitation to begin planning your spring professional development early. The United FCS Association Conference (called 'United') involves FCS professionals from Extension, middle through post-

secondary educators and related entities. Together, specialized tracks will address those topics so vitally important to Family and Consumer Sciences today.

The theme for the conference is "*Passport to Excellence*", with focus on four interest tracks. These tracks reflect the multiple content areas that FCS addresses. Watch for more information to come at www.katfacts.org/, but for now circle the dates on your calendar and plan now to attend the 2013 United Conference.

20. Early Child Options for Today's Students (TV report)

This link is to a recent TV news video talking about the options available for today's students in the area of early child services. It focuses on the Labette County Community College program and the connection to the CDA (Child Development Associates) certification and registered apprenticeships, both options for our secondary programs as well. In Kansas, we have approximately 60 approved Early Childhood Development and Services pathways in secondary schools.

As a side note, here are the projected needs by 2020 for those trained in this discipline:

Early Child Program Administrators—Nationally 79,500 (+25% increase); Kansas 340 (+8% increase)
Preschool Teachers—Nationally 570,400(+25% increase) ; Kansas 2,740 (+14% increase)
Childcare Workers—Nationally 1.5 million (+20% increase); Kansas 10,500 (+9% increase)

Link to the News video:

<http://www.koamtv.com/global/video/flash/popupplayer.asp?ClipID1=7709497&h1=LCC%20honored%20by%20the%20Federal%20Office%20of%20Apprenticeship&vt1=v&at1=News&d1=148333&LaunchPageAdTag=Search>

21. Baby Boom Predicted.

This article is very interesting if you take into account the article just above. AAFCS recently received a request to respond to an article which is predicting a baby boom as the economy recovers. Is this an indication of a stronger need for our Family Studies, Human Growth and Development and Early Childhood Development and Services classes? Here is the link to the article.

<http://money.cnn.com/2012/08/09/news/economy/baby-boom-recovery/>

CLOSING THOUGHTS ~

I recently attended the Governor's Conference for the Prevention of Child Abuse, which was enlightening. I presented with Diane Bollinger, Wichita Schools (thanks Diane), about the partnership between KSDE and Kansas Department for Children and Families (DCF) to develop the *Building Healthy Families in Kansas* teacher resource (this is the final title of the "parenting education project", expect more info next E-NEWSletter). The response by non-FCS educators was very positive, with several willing to be a guest presenter. I challenged the audience of about 50 to contact their local FCS educators so you may have a contact. I was also able to attend a number of sessions on the education and training of human services professionals and have found some excellent teaching resources. I am securing permission to be able to share them with you. Another result of the conference was an invitation to speak to the Kansas Council on Social Work Education, at which I introduced the career clusters and why FCS educators are the instructors of this entry into the human services. It was also very well received. I will keep you posted as to the progression of these new relationships, however through it all, it became so very clear the VITAL role FCS education plays as both a prevention strategy by

promoting strong parenting and the prevention of child abuse, but an introduction to such an important career field, the Human Services. We truly can (and do) make a HUGE difference in this area.

As always, share your comment, concerns or thoughts about this E-NEWSletter or just FCS in general. Here is my contact information: Gayla Randel, Ed. Program Consultant; 785-296-4912; grandel@ksde.org.

Until next month.....