Family, Career, and Community Leaders of America
Fact Sheet 2013-2014

History: FHA was founded June 11, 1945, in Chicago, Illinois.
Kansas affiliated in March, 1946 as the 25th State Association.
FHA and NHA merged in 1965.
FHA and HERO joined in 1971.
STAR Events began in 1983.
National Headquarters in Reston, Virginia, was dedicated in 1983.
Name changed to Family, Career and Community Leaders of America in Boston in July, 1999.

National FCCLA Programs:

Leadership Service in Action
Financial Fitness
Power of One
Japanese Exchange Program
Career Connection
Student Body
Families First
STOP the Violence
F.A.C.T.S. (Families Acting for Community Traffic Safety)

Power of One: Members set their own goals, work to achieve them, and enjoy the results.

Power of One Units are:
A Better You …….White
Family Ties…….Blue
Working on Working…….Gold
Take the Lead..……...Green
Speak out for FCCLA ……...Red

The FCCLA logo shows that FCCLA is a dynamic, active organization bound for the future. The dominant collegiate lettering articulates a focus on education and student leadership. The logo will continue to be red, the color of the rose, as a sign of strength. The swooping arrow arch is a common motif in today's designs and definitely embodies an active organization that moves toward new arenas. With its space-like feel, this logo is sure to last well into the future, but will always be linked to the time when FHA at the turn of the century changed to FCCLA.

STAR Events: (**S**tudents **T**aking **A**ction with **R**ecognition) are competitive events in which members are recognized for proficiency and achievement in chapter and individual projects, leadership skills, and occupational preparation. Events are available for Junior, Senior and Occupational competition and include:

Advocacy
Applied Technology
Chapter Service Project (Display & Portfolio)
Chapter in Review (Display & Portfolio)
Early Childhood
Environmental Ambassador
Fashion Design
Food Innovations
Illustrated Talk
Interpersonal Communications
Leadership
National Programs in Action
Parliamentary Procedure
Recycle and Redesign
Teach and Train
Skill Demonstration Events
Applied Math for Culinary
Career Investigation
Chapter Website
Culinary Arts
Entrepreneurship
Fashion Construction
Focus on Children
Hospitality, Tourism & Recreation
Interior Design
Job Interview
Life Event Planning
Nutrition & Wellness
Promote & Publicize FCCLA
Sports Nutrition
On-line STAR Events
FACS Knowledge Bowl

FCCLA Purposes:

to provide opportunities for personal development and preparation for adult life
to strengthen the function of the family as a unit of society
to encourage democracy through cooperative action in the home and community
to encourage individual and group involvement in helping achieve global cooperation and harmony
to promote greater understanding between youth and adults
to provide opportunities for making decisions and for assuming responsibilities.
to prepare for the multiple roles of men and women in today's society
to promote family and consumer sciences and related occupations

Mission Statement:

To promote personal growth and leadership development through family and consumer sciences education. Focusing on the multiple roles of family member, wage earner and community leader, members develop skills for life through character development, creative and critical thinking, interpersonal communication, practical knowledge, and vocational preparation.

Career and Technical Student Organizations (CTSO's)

Business Professionals of America
Technology **S**tudent **A**ssociation
National **FFA** Organization
Future **B**usiness **L**eaders of **A**merica
Family, **C**areer, and **C**ommunity **L**eaders of **A**merica
National **DECA**
SkillsUSA
Health **O**ccupations **S**tudents of **A**merica

Planning Process:

Identify Concerns
Set a Goal
Form a Plan
Act
Follow Up

National Community Service Project: Share Our Strength & March of Dimes
State Community Service Project: Safe Haven
National Theme: Discover Your Voice
Kansas Theme: FCCLA: The Game of Leadership
FCCLA Motto: "Towards New Horizons"
National Publication: Teen Times
FCCLA Flower: The red rose was chosen because it symbolizes beauty. It represents a desire for joy in everyday living.
FCCLA Colors: Red and White. Red suggests strength, courage, and determination. White symbolizes sincerity of purpose and integrity of action.

FCCLA Creed

We are the Family, Career and Community Leaders of America
We face the future with warm courage and high hope
For we have the clear consciousness of seeking old and precious values
For we are the builders of homes, homes for America's future
Homes where living will be the expression of everything that is good and fair,
Homes where truth and love and security and faith will be realities, not dreams.
We are the Family, Career and Community Leaders of America
We face the future with warm courage and high hope