Floral Design I
Kansas Agriculture Education

Hours Completed: _____ Competencies Completed: ____/ 125

Verification Signatures:

Student: _____Date: _____

Instructor: _____Date: _____

Name: _____

Instructor: _____ School Year:_____

Key to Integrated Competencies:

(CD)- Career Development
(L)- Leadership
(E) - Experienced Based
(LK) - LifeKnowledge Lessons
(LA) – Language Arts
(M) - Math
(S) – Science
(SS) – Social Science

Circle to indicate level of competency achieved:

3 = Skilled-Works Independently 2 = Limited skill-Needs assistance 1 = Skill undeveloped-but received instruction 0 = No exposure

Unit 1: Review from Intro to Floral Design

3 2 1 0 1. Demonstrates basic design knowledge [LK]
3 2 1 0 2. Make a bow [LK]
3 2 1 0 3. Knowledgeable in industry vocabulary [LK, LA]

Unit 2: Harvest and Distribution

3 2 1 0 1. Defines the distribution chain [LK]
3 2 1 0 2. Name 5 major flower producing nations [LK,SS]
3 2 1 0 3. Identifies wholesale florists in the region [LK, SS]

Unit 3: Care and Handling

3 2 1 0 1. Understands proper sanitation practices [LK,S]
3 2 1 0 2. Measures and uses floral preservatives properly [S, M]
3 2 1 0 3. Determines optimum temperatures for various flower storage [S, M]

Unit 4: Shapes and Colors

3 2 1 0 1. Identifies equilateral triangle shape [M]
3 2 1 0 2. Identifies isosceles triangle shape [M]
3 2 1 0 3. Identifies right triangle shape [M]
3 2 1 0 4. Identifies scalene triangle shape [M]
3 2 1 0 5. Identifies circular shape [M]
3 2 1 0 6. Identifies oval shape [M]
3 2 1 0 7. Identifies fan shape [M]
3 2 1 0 8. Identifies crescent shape [M]
3 2 1 0 9. Identifies Hogarth shape [M]
3 2 1 0 10. Identifies vertical shape [M]
3 2 1 0 11. Identifies horizontal shape [M]
3 2 1 0 12. Knows best flowers to achieve each shape [LK]
3 2 1 0 13. Demonstrate color harmony knowledge [LK

Unit 5: Public Relations and Marketing

3 2 1 0 1. Knowledgeable about Public Relations [LK, SS]
3 2 1 0 2. Knowledgeable about Marketing [LK, M]
3 2 1 0 3. Develop a marketing plan [LK, M]
3 2 1 0 4. Develop a Public Relations plan [LK, SS]

Unit 6: Retail flower shop

3 2 1 0 1. Knows the function of a Full Service Floral Shop [LK]
3 2 1 0 2. Knows the function of a Mass Market Floral Shop [LK]
3 2 1 0 3. Knows the function of a Stem Shop Floral Shop [LK]
3 2 1 0 4. Knows the function of a Carriage Trade Flower Shop [LK]
3 2 1 0 5. Knows the function of a Specialty Flower Shop [LK]

Unit 7: Careers and Education

3 2 1 0 1. Defines the advantages of a High School Diploma [CD]
3 2 1 0 2. Defines the advantages of a Community College degree [CD]
3 2 1 0 3. Defines the advantages of a Vocation Education Program [CD]
3 2 1 0 4. Defines the advantages of a Bachelors Degree [CD]
3 2 1 0 5. Defines the advantages of a Masters Degree [CD]
3 2 1 0 6. Identifies 6 different careers in floriculture [CD]

Unit 8: Displays

3 2 1 0 1. Create an effective window display [SS, LK]
3 2 1 0 2. Create an effective shop display [SS, LK]
3 2 1 0 3. Demonstrates varied height principal [M, LK]
3 2 1 0 4. Demonstrates eye catching colors for displays [LK]
3 2 1 0 5. Demonstrates displaying various price points [LK, M]

Unit 9: Advertising

3 2 1 0 1. Describes the advantages and disadvantages of Radio Advertising [LK, SS]
3 2 1 0 2. Describes the advantages and disadvantages of Newspaper advertising [LK, SS]
3 2 1 0 3. Describes the pros and cons of Yellow Page advertising [LK, SS]
3 2 1 0 4. Describes the pros and cons of Television advertising [LK, SS]
3 2 1 0 5. Identifies the pros and cons of Internet advertising [LK, SS]
3 2 1 0 6. Describes the pros and cons of various other forms of advertising [LK, SS]

Unit 10: Professional Organizations

3 2 1 0 1. Describes the purpose of AIFD [LK, LA]
3 2 1 0 2. Describes the purpose of KSFA [LK, LA]
3 2 1 0 3. Names & describes at least 2 additional professional organizations [LK]

Unit 11: Industry Publications

3 2 1 0 1. Identifies at least 3 Industry Publications [LK]
3 2 1 0 2. Determine which organizations publishes the 3 Industry Publications listed above [LK, LA]
3 2 1 0 3. Read an article from at least 3 industry Publications [LA]
3 2 1 0 4. Review and critique at least 3 industry publications [LA, LK}

Unit 12: Interior Design

3 2 1 0 1. Defines the relationship between the floral industry and the interior design industry [LK, SS]
3 2 1 0 2. Define what a china hutch is and what it is used for [LK]
3 2 1 0 3. Define what a curio cabinet is and what it is used for [LK]
3 2 1 0 4. Define what a buffet is and what it is used for [LK]
3 2 1 0 5. Define what a mantel is [LK]
3 2 1 0 6. Define what a hearth is [LK]
3 2 1 0 7. Define what a foyer/ entry way is [LK]
3 2 1 0 8. Define what vertical blinds are [LK]
3 2 1 0 9. Define what a valance is [LK]
3 2 1 0 10. Draw a floor plan to scale [LK, M]
3 2 1 0 11. Select furnishing from magazines for above floor plan

[LK, M]

Unit 13: Weddings

3 2 1 0 1. Defines and utilizes Bridal vocabulary [LA, LK]
3 2 1 0 2. Identifies a cascade bouquet [LK]
3 2 1 0 3. Identifies a colonial bouquet [LK]
3 2 1 0 4. Identifies an arm bouquet [LK]
3 2 1 0 5. Identifies a hand tied bouquet [LK]
3 2 1 0 6. Creates original and creative ideas [LK]
3 2 1 0 7. Complete required wedding designs [LK, SS]
3 2 1 0 8. View and discuss photos of elaborate weddings [LA, LK]

Unit 14: Christmas

3 2 1 0 1. Identify flat cedar [LK]
3 2 1 0 2. Identify silver fir [LK]
3 2 1 0 3. Identify Princess pine [LK]
3 2 1 0 4. Design and construct a wreath [LK]
3 2 1 0 5. Design a lighted village display [LK]
3 2 1 0 6. Design and decorate a Christmas tree [LK]
3 2 1 0 7. Design and construct a fresh Christmas centerpiece [LK]
3 2 1 0 8. Design and decorate ornaments [LK]
3 2 1 0 9. Research and demonstrate Poinsettia care [LK, S]
3 2 1 0 10. Research and demonstrate Christmas cactus care [LK, S]
3 2 1 0 11. Research and demonstrate Norfolk pine care [LK, S]
3 2 1 0 12. Research and demonstrate Amaryllis care [LK, S]
3 2 1 0 13. Demonstrates pot wrapping Christmas plants [LK]

Unit 15: Opportunities in the FFA

3 2 1 0 1. Research and present a 3-5 minute speech on an agricultural topic.(LK HS 90) (L, LA)
3 2 1 0 2. Serve on a POA committee.(LK AHS 45) (L)
3 2 1 0 3. Participate in a local chapter activity. (L)
3 2 1 0 4. Demonstrate how to conduct an engaging chapter meeting. (LK AHS 47) (L)
3 2 1 0 5. Identify and relate the benefits of FFA to his/her education and personal goals. (L)

Unit 16: SAE

3 2 1 0 1. Maintain records on income and expense.(LK MS 69) (M, CD, E)
3 2 1 0 2. Complete a cash flow statement. (M, CD, E)
3 2 1 0 3. Complete year-end records.(M, CD, E)
3 2 1 0 4. Complete a SAE packet.(LK AHS 53)

Unit 17: Oral Communications

3 2 1 0 1. Organize notes and ideas for formal, semiformal, and informal presentations.(L, LA)
3 2 1 0 2. Prepare and deliver a presentation appropriate to subject matter, purpose, and audience. (L, LA)
3 2 1 0 3. Use interviewing techniques to gather information. (L, LA, CD)
3 2 1 0 4. Participate in group communication activities.(L)
3 2 1 0 5. Incorporate visual media into a presentation. (L, LA)
3 2 1 0 6. Demonstrate concise impromptu speaking skills.(L)
3 2 1 0 7. Give oral directions.(L, LA)
3 2 1 0 8. Demonstrate job interview skills. (L, LA)