Arts AV Tech and Communications E-NEWSletter
September/October, 2012

"Creativity is thinking up new things. Innovation is doing new things."

Theodore Levitt, American economist and professor at the Harvard School of Business
(He proposed a definition for the purpose of corporate business be to keep customers rather than focusing only on making money.)

Welcome Fall! I don't know where the time has gone, but here we are in October which means this is a September/October E-NEWSletter. As shared in August, only 21 items or less will be included to encourage time efficiency and ease of data retrieval. *Please share content with other staff and faculty as you feel appropriate.*

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CLOSING THOUGHTS—*Call for information to share in future e-newsletters.*

1. 2012-13 Calendar of Events. *(Dates I am aware of at this time.)*

Nov 6-7—KSDE Annual Conference—Wichita, KS For more information and registration: http://events.ksde.org/Default.aspx?tabid=534

Nov 14**—(NEW)** KSDE CTE Drive In Workshop #5—Topeka, KS (See #2 below for more information.)

Nov 15—Pathway Maintenance Submission window opens.

Nov 28-Dec 1—2012 ACTE Careertech Vision Conference—Atlanta, GA

This national conference will include topics that meet today's CTE issues. A strong FCS connection is included. www.acteonline.org/vision.aspx

Dec 7—**(NEW)** KSDE CTE Drive In Workshop #6—Girard, KS (See #2 below for more information.)

2013:

Feb 5-6—February CTE Conference, Manhattan, KS
This conference will address CTE issues in Kansas. For more information, see http://www.smokyhill.org/vnews/display.v/ART/4c87b3ca37004

Mar 4-6—National Policy Seminar—Washington, DC

For information and details, see www.acteonline.org/nps.aspx

Mar 7-8—United FCS Association Conference—Wichita, KS
Information is not released yet, but watch www.katfcs.org/ for details. I understand an Apparel and Interiors Design track will be included.

Mar 15—Pathway Maintenance Submission window ends.

2. Drive In Workshops—2012 ***(Two new dates/locations added.)***
Kansas **CTE Drive-In Workshop 2012** registration is **OPEN**! WORKSHOP FEE: $30.00 (lunch included). These workshops will give participants the necessary tools to build and maintain successful career clusters/pathways! **Topics include**: Best Practices, Assessments, Proficiency-based Credit, Articulation Agreements, Adding Pathways, and Rigorous Programs of Study (RPOS) Framework

Dates and Locations: (Registration closes 2 weeks before dates)

November 14 — (NEW) Ramada Inn—Topeka, KS
December 7—(NEW) Greenbush—Girard, KS

Please contact Jessie Cornejo at jcornejo@ksde.org or 785-296-3951 for further information.
Register Drive-In 2012!

3. SB151 Legislative CTE Reference/CTE Marketing Mailing
October 5, 2012 was the official roll out date for the marketing of the CTE initiatives which is now known as Senate Bill 155. Spring/Summer 2012 legislation has offered enhancements related to CTE. A resource was developed for your use to assist with the reporting to KIDD that may be affected by this legislation.

Here is a link to this document:
http://www.ksde.org/LinkClick.aspx?fileticket=uWHxpaWnKOE%3d&tabid=249&mid=12875&forcedownload=true Contact Peggy Torrens at ptorrens@ksde.org for more information.

The CTE Marketing campaign was rolled out and includes ads, and billboards. A CTE marketing toolkit was mailed out to the "CTE Coordinator" this Fall. Please contact Kathy Toelkes at ktoelkes@ksde.org or Jay Scott at jscott@ksde.org with questions.

4. Call for Spring Workshop Presenters.

I am planning a workshop for the Spring which will center on best practices in the field of 21st Century Journalism. I am looking for schools who have moved to digital yearbooks, work with school broadcasts, social media and school websites as their primary mode of sharing news within the school and/or the community.

If you are such a school, please let me know by sharing answers to the following questions. You may make suggestions for topics and/or individuals you feel I should consider as well. My main goal of this workshop is to provide a time for sharing best practices, classroom ideas and build a support system for Kansas AV Communications teachers. Thank you.

1. What is your contact information? (Or identify suggestions of contacts if you wish to nominate others).
2. How are you addressing 21st Century Journalism in your program?
3. If selected, what specifically are you willing to share with those who attend?
4. What topics or subjects would YOU like to see included?

5. Journalism Praxis Being Developed

Recently I was informed that a praxis exam was being developed for the Journalism endorsement which will offer a number of teachers the opportunity to obtain the endorsement. It is a multi-state effort and will reflect the minimum skills needed to be considered highly qualified to teach the content and will include a focus on the 21st century journalism knowledge and skills. I will share more as it develops.

6. Plan now to attend the Kansas Career Pipeline webinar.

As shared in the last E-NEWSletter, Kuder and KSDE are in partnership again for this school year to provide this free web-based career development tool to Kansas schools. There are many updates which will be beneficial to your classroom experience and due to that, a webinar has been planned for NOVEMBER 20, 2012 at 2:30-4:00 p.m. This will be archived to allow viewing after the event. Also note, a number of face-to-face trainings are available which are strongly encouraged. Contact Theresa Steinlage, Kuder Field Trainer to set up a training or register to attend one already planned. Her contact information is 515-822-4573 or steinlaget@kuder.com

7. Career Cluster Pathway Design Updates for 2013-14

There are a number of updates and/or modifications to the Career Cluster Pathway Designs. These changes have been summarized on one page which is obtainable at the link below. These will take effect 2013-14, but will need to be reflected in this school years pathway

maintenance. Here's the link: http://www.ksde.org/Portals/0/Fact%20Sheet%2013-14%20pathway%20changes.pdf

8. Student Digital Media Competition (shared by RJ Dake)
The KSTL—Student Digital Media Competition (sponsored by MACE) is a competition to allow students an opportunity to showcase their work and to provide a venue to recognize their efforts and achievements. Students will present projects they have developed, which will be judged and earn awards.

Categories include Multimedia presentation, Social Media Innovation, Video Production, Video Production Public Service Announcement and Website Design and is open to grades 6-12. The date is April 3, 2013 and will be held at the KSU student union,, Manhattan, KS

Here is the link for complete information: http://mace-ks.org/kstl/

9. KSDE Policy --*Professional Learning Experiences (PLE) and Auditor Requested Paperwork.*
REMINDER: A PLE is expected in all pathways to connect the technical skills learned and applied in an authentic industry-related experience. This will usually happen in the application level course.
A PLE can be work-based paid employment (called an internship), community-based (unpaid work but still industry experience) and/or school-based (in-school businesses or others within the school building). **BEGINNING in 2012-13, AUDITORS will ask for** "work logs" or similar documents if students leave the school building to verify the experiences they are having. This could be in addition to what your local school requires for documenting their full time equivalency (FTE) attendance.

For the complete PLE toolkit, go to the KSDE website. Here is a link to the CTE Forms and Documents webpage. Click on the link and then scroll down to the "Professional Learning Experiences" section. http://www.ksde.org/Default.aspx?tabid=1660 There is also an archived webinar and accompanying power point that will discuss how this is different from the OJT of the VE2 program era.

10. CPPSA Update Workdays Scheduled
During February 2013, six Career Pathway Program of Study Application (CPPSA) work days will be held across the state for pathways users to attend and work on their CPPSA application. Members of the KSDE Pathways Help Desk will be in attendance to assist districts with any questions. This is strictly a work day, and there will only be a brief presentation at the beginning on the key components of a pathway. Participants need to have a pathway user's account as School Update or District/Org Update. Courses must have been previously mapped and approved in the Kansas Course Code Management System. Participants will need to bring a laptop with wireless capabilities to the work day. Work days will be from 9:00a.m. - 3:00 p.m. and there will be no fee to attend. Lunch will NOT be provided. There is a limit to the number of participants at each location, so register early if this is something that could benefit your district.

February 4, 2013-Scott City
February 5, 2013-Hays
February 7, 2013-Burlington
February 11, 2013-Salina
February 13, 2013-Lawrence
February 19, 2013-Clearwater

To register for a work day, go to http://events.ksde.org/Default.aspx?tabid=755.

. Please contact Kim Mitchell, kmitchell@ksde.org , 785-296-3907, or Sherry Webb, swebb@ksde.org , 785-296-3784, with questions.

11. Kansas Public Radio Offers Free Features for Broadcast
KPR offers a free weekly health feature that could be used for your school broadcasts which will address current health of Kansans. They offer easy downloads, no commercials and no commitments. Contact J. Schafer at jschafer@ku.edu or call 785-864-2246 for additional information. On a side note, KPR also has available a daily newscast and reports from the state capitol.

12.Sign up for the KAB Transmitter
Sign up today for the Kansas Association of Broadcasters monthly e-newsletter published by Kent Cornish, KAB President. This e-publication shares the work of the broadcasting profession in Kansas, upcoming conferences, recognitions and related business/industry issues which would be beneficial for CTE programs. There are many notable items in each issue, however I am not able to share it all due to the length of it. I do encourage you to subscribe by e-mailing Kent at kent@kab.net

13. CTE Post-Secondary Programs Which Qualify for SB155 Tuition
SB155: Any high school student enrolled in a college-credit CTE course that is part of an approved CTE program at a 2 year community college, technical college, or institute of technology shall not pay tuition for the college credit earned. To access a listing of these approved programs, go to http://www.kansasregents.org/. Click on the **Kansas Public Higher Education & Training Search Tool** link on the left hand side of the page. Simply enter a program name or occupation in the Search window and the system will return a list of institutions offering the program/degree. The Advanced Search tool allows the user to search by institution or award level.

14. Interior Design Website
The following is a website I thought some of you might find interesting. http://www.idec.org/

15. AAFCS Webinar to National FCS Standards Crosswalk for Professional Development Reference

As some of you are aware, AAFCS offers webinars which are live streamed to your location and can be viewed at the convenience of your own laptop. (Webinars are also archived so you may purchase one and watch it at a later date as well.). Consortiums in Kansas as well as the KSDE licensure departments have both shared the points earned for viewing can work toward renewal of your teaching licenses AND may be paid for through the consortium. The key is the tie to your Professional Development Plan. The webinars have been cross walked to the National FCS education standards which is the manner in which the connections can be made. If your PDP lists an item that aligns to a national FCS standard (apparel and interiors for this pathway), locate a webinar that addresses that PDP item to document the alignment. The following is a link to view the AAFCS crosswalk document.
http://www.aafcs.org/developmentcenter/webinarscrosswalked.asp#Nutrition

16. United FCS Association Conference March 7-8, 2013—Wichita, KS
This is an invitation to begin planning your spring professional development early. The United FCS Association Conference (called 'United') involves FCS professionals from Extension, middle through post-secondary educators and related entities. Together, specialized tracks will address those topics so vitally important to Family and Consumer Sciences today.

The theme for the conference is *"Passport to Excellence",* with focus on four interest tracks. These tracks reflect the multiple content areas that FCS addresses. Watch for more information to come at www.katfacs.org/ , but for now circle the dates on your calendar and plan now to attend the 2013 United Conference.

CLOSING THOUGHTS ~
As the new school year is fully underway, I am inviting and encouraging all of you to send me any information you feel would benefit other Arts, AV Tech and Communication teachers. This could be suggested software, apps, resources, competitions, workshops or trainings…you name it. I wish to create a document that not only shares the workings of KSDE, but provides information that can be beneficial to you and your classrooms.

As always, share your comment or thoughts about this E-NEWSletter or issues of concern in general. Here is my contact information: Gayla Randel, Ed. Program Consultant; 785-296-4912; grandel@ksde.org .

Until next month…..

Gayla Randel, Education Program Consultant
Family and Consumer Sciences
Kansas State Department of Education