

NON - T R A D I T I O N A L C A R E E R S & O C C U P A T I O N S

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Continued from inside...

- Provide positive and diverse images of men and women of all colors and abilities in non-traditional careers through books, media, posters, etc... (*Hang this poster to start!!*)
- Provide opportunities for interaction with diverse non-traditional role models and mentors through non-traditional career-days and job fairs, e-mentoring, job-shadowing, intern- and extern-ships, classroom presentations, etc. (*www.mentoring.org*)
- Infuse your curriculum – career technical and academic technical – with a variety of high-tech, nurturing, creative and challenging hands-on activities for ALL students that include all modalities of learning and ensure computer and technology competence (*www.nrccte.org*)
- Provide a complete range of support services including tutoring, transportation, childcare assistance, etc. If your school doesn't have these or other services, know where they are available in the community. Develop a ride-, housing-, childcare-sharing board.
- Ensure that your learning community is safe and students are empowered to identify and report issues of sexual-, religious-, or racial-harassment, physical danger, etc.

This brochure was developed by the San Diego County Office of Education, funded by the Carl D. Perkins Career and Technical Education Improvement Act of 2006 and administered by the California Department of Education. No person shall on the grounds of sex, race, color, national origin, or handicap be excluded from participation in, be denied the benefits of, or be subject to discrimination under this program.

Websites:

www.whodoUwant2B.com
www.jspac.org
www.capathways.org
www.roadtripnation.org
www.icanaffordcollege.com
www.californiacareers.info
www.cacareerzone.org
www.acteononline.org
www.stemequitypipeline.org
www.napequity.org
www.cde.ca.gov
www.cccco.edu
www.engineeryourlife.org

Fight^{the}Stereotype

For more information, resources and statistics go to www.fightthetype.org.



For workshops, conferences and other tools go to www.jspac.org.



Non-Traditional Careers & Occupations

Female

Aircraft Engine Mechanics
Airplane Pilots
Architects
Automobile Mechanics
Computer Scientist
Engineers and Technicians
Environmental Technologists
Farmers and Ranchers
Firefighters
Law Enforcement
Plumbers
Truck drivers
Welders

Male

Bookkeepers and Audit Clerks
Cashiers
Dental Hygienists
Elementary and Middle School Teachers
Hairdressers and Cosmetologists
Legal Assistants
Nurses
Secretaries
Social Workers
Speech Therapists

Non-Traditional Careers

A non-traditional career is any occupation in which women or men comprise 25% or less of total employment. See the examples below:

What Is A Non-Traditional Career?

- Increase awareness of stereotyping – on behalf of the students as well as teachers, administrators and parents;
- Inspire you to encourage your students to pursue a career that they love – even if it isn't typical.

The goal of this document is to:

Are You Limiting Your Students' Career Possibilities?

A black and white photograph of a woman with dark hair, wearing a light-colored blazer over a dark top. She is smiling and looking towards the camera. The background is a soft, out-of-focus outdoor setting.

Why Should You Be Concerned About Non-Traditional Career Choices?

All workers, female or male, have a right to choose among a full range of occupational occupations, not just those dictated by tradition. For women, many of the highest paying careers are non-traditional. Women in non-traditional jobs typically earn 20–30% more than women in traditional occupations, and, over a lifetime of work, they will earn 150% more.

For men, non-traditional occupations may not provide higher wages. However, these occupations can be a means for advancing to higher wage jobs such as business owners, school administrators, and managers.

What Can You Do?

1 Identify the situation at your school or college!

step-by-step approach:

Non-Traditional Career and Technical Education! Here is a Support opportunities in

Analyze your program-level, local data showing participation in CTE to identify gaps and strengths in your CTE programs and to determine services needed to support students who are non-traditional or from other special populations. (Search for “5-Step Process” at www.stemequitypipeline.org)

Men in non-traditional occupations have reported increased options for other life choices, and personal fulfillment as some of the reasons for their career choice.

• If data show a low number of non-traditional or otherwise underrepresented students in particular programs, undertake an extensive recruitment program targeting these groups. (*www.acteonline.org*)

• Provide professional development to raise awareness about the issues faced by students from special populations among educators, employers, peers, family members and community members. (*www.jspac.org*)

2 Identify the root causes for the participation or completion “gaps” in your CTE courses. (Search for “Root Causes Document” at www.stemequitypipeline.org)

3 From this data analysis, develop and provide resources and services to close the gaps.

• Assist students in developing career knowledge – including in careers that are non-traditional by gender – and economic literacy through comprehensive guidance and experiential learning. (*www.insightcccd.org*, or *www.californiarealitycheck.com*)

• Provide exposure to non-traditional careers at the earliest time possible; work with your middles schools to make their students aware of their own likes and dislikes, skills and interests, as well as non-traditional career options, life-planning and the belief (self-efficacy) that the students belong in college! (*www.womenwork.org*, *www.fightthetype.org*)

Continued on back page...

Fight *the* Stereotype

N O N - T R A D I T I O N A L C A R E E R S

Female Non-Traditional Careers

Aircraft Engine
Mechanics

Airplane Pilots

Architects

Automobile
Mechanics

Computer
Scientists

Engineers and
Technicians

Environmental
Technologists

Farmers and Ranchers

Firefighters

Law Enforcement

Plumbers

Truck Drivers

Welders

Male Non-Traditional Careers

Bookkeepers and
Audit Clerks

Cashiers

Dental Hygienists

Elementary and Middle
School Teachers

Hairdressers and
Cosmetologists

Legal Assistants

Nurses

Secretaries

Social Workers

Speech Therapists

I Can Be
I Will Be
I Can Do
Anything



www.fightthetype.org