

September, 2011 - E-Newsletter

WELCOME BACK Arts/AV/Communications TEACHERS! Once again, there is a lot of information to share with you. Some items are informational, some regard opportunities and some are FYI but ALL impact your departments. Please disregard those items that aren't aligned to your particular focus area. Please keep this for reference, or note E-NEWSletters are archived on the KSDE website under "Arts, AV Tech and Communications Career Cluster".

1. **National Town Hall Meeting—September 25, 2011 (sent on behalf of R.J. Dake)**

At 11 a.m. central time on Sunday, Sept. 25, the second annual NBC News Education Nation Summit will kick off with a live Teacher Town Hall broadcast event hosted by Brian Williams. The educator-only forum will provide a unique and visible platform for educators from across the country to make their voices heard, brainstorm ideas and solutions for improving education in America, talk about what works in the classroom and discuss the challenges of today's education system.

Kansas educators can participate via live chat with the ability to provide comments and feedback through the Education Nation website and social media platforms. Interested educators can sign up now at EducationNation.com. Additional information about the Teacher Town Hall can be found on the [KSDE website](#).

2. **"KSDE Assessment Project—2011-2012"—Deadline: October 17th (or when the assessments are gone) Registration now open.**

We have officially opened our registration site at KSDE for schools to sign up for the State-funded assessments. This opportunity is an extension of the agreement KSDE has made in 2010-2011 to offer assessments at no cost to you the local school site for the assessments. The registration procedure is as follows:

- a. Review the individual Fact Sheets for specific information before accessing the registration site at <http://events.ksde.org/Default.aspx?tabid=479>
- b. Register for the specific industry-recognized certifications/credentials using the Kansas State Department of Education's (KSDE) online registration at the same link as above.
- c. Identify the number of students who will take the assessment.
- d. KSDE approval will be given and then work can begin.
- e. Note that assessments assignments may be gone prior to the deadline so early registration is encouraged.

3. **"KSDE Pathways Systems Live Meetings. Registration now open.**

Registration opened on September 1st, 2011, for fall trainings over Career Pathway Program of Study Application (CPPSA).

Sessions, Dates and Time

Session 1: *Creating a New Career Pathway Program of Study Application (CPPSA)*

"Creating a new Career Pathway Program of Study Application (CPPSA)" will take participants through the entire process; start to finish, of completing the online CPPSA. This will benefit first time users and those that need a refresher on using the Pathways Authenticated Application. (Register for one.)

DATE: September 28, 2011 10:00-11:30am or October 19, 2011 3:00-4:30 p.m.

Session 2: *Performing Maintenance on an Existing CPPSA*

"Performing maintenance on an existing CPPSA" will take participants through a maintenance application and cover the expectations for the annual maintenance. (Register for one.)

Audience: For those who already have pathways and who will be completing

DATES: October 7, 2011 3:00-4:30pm or October 26, 2011 10:00-11:30 a.m.

Please register at <http://events.ksde.org/Default.aspx?tabid=642>. All sessions will be conducted via Microsoft Office Live Meeting with teleconference audio. After you register, directions for accessing Live Meeting will be sent via E-mail. Please direct questions regarding the Pathways training to kmitchell@ksde.org and Live Meeting and registration questions to tkirtdoll@ksde.org.

4. DRIVE In Workshop—October 3rd Topeka, KS Registration Deadline: September 15, 2011

KSDE's Career and Technical Education will be sponsoring "Career and Technical Education Drive-In Workshop 2011" Monday, October 3, 2011 at the Topeka & Shawnee County Public Library, 1515 SW 10th Ave., Topeka, Kansas 66604 from 9:00 a.m. – 3:00 p.m. (Registration and breakfast begin at 8:30 a.m.)

The purpose of this one-day workshop is to assist administrators, counselors and CTE/Academic teachers to implement quality career clusters/pathways that prepare students to meet graduation and career ready requirements. Regardless of school size, properly developed career cluster pathways enable students to meet both graduation and career ready requirements. Learn how to integrate academics and CTE to benefit ALL students in this workshop. This workshop is aimed at those who already have pathways in place and need guidance in the implementation phase of the pathway. Register on the homepage of the KSDE website. Here is the link: www.ksde.org. Scroll down the right-hand column to KSDE sponsored events and look for this event title.

5. Arts, AV Tech and Communications Career Cluster Pathway Webinars—SAVE THE DATES October 18, 2011—Visual Arts Pathway 3:00-5:00 p.m.

This webinar will discuss the Visual Arts pathway design and the blending of academic and CTE that is encouraged. Co-presenter will be Joyce Huser, KSDE Ed. Program Consultant for the Fine Arts. Please note FCS, Art and Graphic Design teachers are encouraged to watch together. No registration is needed and this webinar will be archived.

December 1, 2011—AV Communications 2:30-4:00 p.m.

This webinar will discuss the AV Communications pathway, the evolution of the journalism industry and the history of the AV Communications pathway development. Co-presenters will be Dr. Bill North, Curator, Beach Museum, Kansas State University and Dr. Jeff Browne, KU School of Journalism. No registration is needed and the webinar will be archived for viewing after December 1st.

6. September KAB Transmitter Newsletter (sent on behalf of Kent Cornish)

Please check out this newsletter which has interesting articles and links to conferences in the area of broadcasting.

<http://kab.net/KABAdditionalInformation/KABTransmitter/Default.aspx>

7. "Mike Rowe of Dirty Jobs Testifies before Congress" (Sent on behalf of R.J. Dake)

"The Skills Gap is a reflection of what we value. To close the gap, we need to change the way the country feels about work." - Mike Rowe This article is in support of changing the paradigm that career and technical education is "extra" in today's schools. This article is a summary of his congressional address at:

<http://www.cattlenetwork.com/cattle-news/latest/Dirty-Jobs-Mike-Rowe-testifies-before-Congress-121661024.html>

(This article was shared with educators with permission and courtesy of the editor and is copyright 2011 Vance Publishing Corp. All rights reserved.)

8. “Professional Learning Experience Toolkit Released (with additional direction for Career and Communication Connections)”

The newly updated Professional Learning Experience Toolkit can be located on the KSDE website or through the following link. Please refer to this document for guidance related to student experiences in courses found in your pathways.

<http://www.ksde.org/Default.aspx?tabid=1660#ProLearn>

On May 26th I presented a webinar which discussed this toolkit and how it can be used in the “Career and Community Connections” course which is part of the FCS related pathways. Those of you who are teaching the Interior/Textile Design pathway will find this of value, however others of you may as well. It can be found at the link below (ends with 4692). Scroll down to “Teaching Career and Community Connections” webinar. The power point is found under “Career and Community Connections Power Point” which accompanies the webinar in content and reference.

<http://www.ksde.org/Default.aspx?tabid=4692>

9. NOTIFICATION OF ARCHIVAL--Professional Learning Experience Greenbush Presentation—Original live stream September 8, 2011.

I presented “Professional Learning Experience: An Introduction” through Greenbush and you may have accessed it live, however note that you will have the opportunity to watch it after the date as it will be archived. This addresses the guidance for all pathways. Here is the description:

“In 2011, KSDE rolled out a toolkit to assist with the development of professional learning experiences in pathway courses. Learn what a professional learning experience is, how it is different than on-the-job training and how to use the toolkit to develop a quality professional learning experience for all students.” A list serv message will be sent to note location and date of release.

10. Safe and Prepared Schools Conference—Sept 26-27, 2011. Registration Deadline: Sept 19th

School counselors, administrators, nurses, resource officers and other education professionals are invited to register for the 2011 Kansas Safe and Prepared Schools Conference to be held September 26th and 27th at the Capital Plaza Hotel and Convention Center in Topeka. Registration is only \$25 and closes Monday, September 19th.

This year's conference is sure to prove a great success. Dr. Scott Poland -- a leading expert in school crisis, youth violence and suicide prevention from Nova Southeastern University - will deliver a keynote address. Carol Greta, legal counsel for the Iowa Department of Education, will also keynote. Breakout sessions will address a variety of school climate issues with respect to environment, safety and engagement. Kansas FCCLA “STOP the Violence” Peer Education team is presenting a session indicating how FCCLA can be an avenue for addressing school violence.

Visit <http://events.ksde.org/Default.aspx?tabid=467> for more information and registration.

11. Kansas Careers Magazine—2011-2012 School Year

An innovative counseling and classroom resource, the *American Careers* high school program introduces high school students to career possibilities in 16 career clusters. It also helps them understand how important it is to choose a high school program and higher education that will meet their future needs.

The program includes a student publication and the online *Teaching Guide* with career profiles of professionals at work in 16 career clusters, an interest inventory, and salary and education data for occupations in all 16 clusters and pathways and standards-based student projects

The Kansas State Department of Education will only be offering the online version of this magazine for SY 2011-2012 which has unlimited access. The link to the magazine will be sent out very soon and also made available on the KSDE website.

Districts may purchase copies of the magazine by downloading the order form at this link http://www.carcom.com/ccinfo_ks_order_form.pdf and sending the form directly to Career Communications, Inc. at ccinfo@carcom.com, or fax to 913/362-4864 along with your purchase order. If you have any questions, please contact Career Communications, Inc. at 1-800-669-7795 or email ccinfo@carcom.com.

12. For Interior/Textile Design Teachers-- "New FACS Blog" (sent on behalf of Melanie Nelson, Exec. Director, LearningZoneexpress)

"I am very pleased to announce the **GRAND OPENING** of the all new FACSAlive! blog. I am a passionate advocate of FACS and have created this blog site just for you. I'm offering the FACSAlive! blog space for us to come together to comment, reflect and stay up-to-date on the latest and greatest the FACS community has to offer! I hope you'll join us. The blog has the following information available: FACS Hot Topics; FACS Friends; FACS Resources; Really??! Page (see what FACS teachers have to say); Links to LZX Classroom Products; Guest Bloggers; Building FACS Community; FACS Calendar add your own events! The blog link is as follows: www.facsalive.com " Melanie Nelson

13. "Homeless in Kansas Schools" (from Tate Toedman, KSDE Ed. Consultant)

Here are some interesting facts as you approach your school year. The question still remains "how many of our students have access to technology and/or internet resources outside of the school day?"

2005-2006	45 districts reported a total of 3,064 homeless students.
2006-2007	57 districts reported a total of 3,569 homeless students.
2007-2008	65 districts reported a total of 4,890 homeless students.
2008-2009	90 districts reported a total of 6,700 homeless students.
2009-2010	126 districts reported a total of 8,452 homeless students.

A breakdown for the 2009-2010 school year is below:

646 students were in shelters, transitional housing, or awaiting foster care.

7,197 students were doubled up (with relatives, living with another family).

90 students were unsheltered (cars, parks, campgrounds, temporary trailer, or abandoned buildings).

519 students were in hotels/motels.

Helpful websites:

[NCHE National Center for Homeless Education](#)

[NAEHYC National Association for the Education of Homeless Children and Youth](#)

[KSDE homeless website](#)

For additional information contact: Tate Toedman, Education Program Consultant
Title Programs and Services, Kansas State Department of Education; Phone: (785) 296-6714

14. “Representative Ann Mah Receives 2011 Policy Maker of the Year Award”

KATFACS nominated the Honorable Ann Mah for the 2011 Policymaker of the Year Award and was selected as the State of Kansas winner as well. Representative Mah works tirelessly in the promotion of CTE. Congratulations to Representative Mah.

15. Districts will no longer report CTE VE-2 Program Assurances via CaTE

As VE-2 programs transition to Career Cluster Pathways Programs of Study, schools will no longer report VE-2 Program Assurances to KSDE. Previously, CTE VE-2 Program Assurances for each approved Career and Technical Education program by district were due September 20th through the data collection system, CaTE. In place of VE-2 Program Assurances, schools may either apply for a new Pathway Program of Study or complete Pathway Maintenance this year. CTE Pathway Maintenance is completed annually by March 15th via the Authenticated Application: *Pathways*. Please contact the pathwayshelpdesk@ksde.org with any questions.

16. 60th Anniversary KAB Conference— October 23-25, 2011, Lawrence, KS Registration: Price goes up Oct 1st (sent on behalf of Kansas Association of Broadcasters)

You Have 30 Days!!! That’s the deadline for saving money on the KAB Convention registration, meals and hotel. The prices are 20-30% higher after October 1. You can download the schedule and registration information from our web site at <http://kab.net/ConventionInformation/default.aspx>

We are celebrating the 60th anniversary of the KAB which means there are some special events. The Hall of Fame inductions on Sunday at 6pm will include a number of past recipients, followed by a reception. The inductees and recipients of the other individual awards are listed below. After the Awards Dinner on Monday at 6, you will have a very unique opportunity to meet and listen to 3 songwriters who have written hits for some of the biggest names in music! So I hope you will make plans to stick around for this intimate 45 minute “Storytellers” event.

Our Tuesday luncheon will feature part of the documentary “The History of Kansas Broadcasting” highlighting the extraordinary people and events that have made Kansas broadcasters so special to their communities.

So rally the staff and send in your registrations to be a part of a superior line up of educational sessions and entertainment!

17. 2011 Huck Boyd Lecturer –Date: September 20, 2011 10:30 a.m. K-State Union

Wilma Moore-Black, assistant director and curriculum coordinator of the TRIO Communication Upward Bound program at Wichita State University, will deliver the 12th annual Huck Boyd Lecture in Community Media. Her lecture will be “Promoting Pre-College Programs in Our Communities.”

Moore-Black, a 1973 K-State journalism and mass communications graduate, is an award-winning print and broadcast journalist. Her background has included bureau manager for United Press International, consumer reporter and assistant assignments editor at KAKE-TV and photographer/assistant editor for *The Community Voice*, Wichita’s black weekly newspaper.

18. Music Video-A Gift to Teachers (sent on behalf of R.J. Dake, KSDE Consultant)

(This letter is sent from Dr. Jeff Goldstein, Center Director, National Center for Earth and Space Science Education, jeffgoldstein@ncesse.org)

Dear colleagues and friends at NSTA State Chapters-

As Center Director for the National Center for Earth and Space Science Education (<http://ncesse.org>), I had the wonderful honor of giving the Keynote Address at the National Science Teachers Association National Conference in San Francisco in March 2011 to a few thousand teachers of science. Much of the Keynote, titled "Science ... It's Not a Book of Knowledge, It's a Journey" was dedicated to why we teach, and to reaffirm to teachers why we went into this noblest of professions. The address was very similar to my Keynote at the NSTA Regional in Kansas City in October 2010.

After the San Francisco Keynote, teachers approached me by the dozens and talked about losing their passion, some considering leaving the teaching profession, and talked about the overwhelming levels of stress from both testing and the severe economic pressures now on school systems. I had not seen this level of despair in the two decades I've been involved in national science education.

I got back to DC feeling that I wanted to do something to help in some small way. So these past couple of months, I've been working with John Boswell at Symphony of Science (<http://symphonyofscience.com>) to remix the Keynote into a music video as a gift to America's teachers - to let them know how important their job is to our children, our communities, and this great nation.

I'm sending you this email to see if you might help us disseminate the link for the video to the membership in your state (obviously if you feel it appropriate), as a way to let teachers know that they are not alone, that we are in this together, and to provide hopefully something uplifting at the beginning of the school year. I've heard from a number of superintendents and principals that they want to use the video in their back to school in-service for their teachers, so I know at least some folks think it might be helpful.

So take a look at the video, see if it is useful, and by all means, if you get the urge, drop me an email and let me know what you think!:) Also, read the essay at the link, which describes why John and I made the video.

Here is the link to: *"We've Got To Be That Light" A Gift To Teachers Across America*
<http://blogontheuniverse.org/sos>

Also, here is a related and revised essay, The Art of Teaching, that I originally published at the Huffington Post 2 years ago: <http://blogontheuniverse.org/drjeff-on-stuff/the-art-of-teaching/>

With the very best wishes for the new school year, Jeff

Until October,

Have a great school year! Gayla