

January-February, 2013 E-Newsletter

It's already February (can you believe it?) and with that comes one school year winding down and plans beginning for the one that follows. This career cluster is a challenge as the range of content is wide and I feel some areas are not really being covered as well as could be. Please send me items you feel would be of benefit to others for future E-NEWSletters. Also, disregard those items that do not apply to you. This E-NEWSletter will contain a variety of items to address issues that affect Arts, AV Tech and Communications Career Cluster.

TOPICS:

- 1. CTE Month**
- 2. Market CTE to Parents, the Community and Industry Partners**
- 3. United Association Conference Is March 7-8, 2013 (Early Bird Registration Ends Feb 15th)**
- 4. UAC Pre-Conference Opportunity—AAFCS Professional Assessment (Deadline: Feb 20th)**
- 5. KAB Student Awards Workshop—April 2 (Deadline: February 15)**
- 6. 21st Century Journalism Workshop-April 2 (Deadline is March 27th)**
- 7. National Technical Honor Society**
- 8. State-Wide Articulation Agreements Number 55 and Counting**
- 9. Interior Design Update—Two Courses Updates**
- 10. Middle Level FCS Teaching Resource Update**
- 11. Did you know....FM Chips in Sprint Phones (From the KAB Transmitter)**
- 12. Call for E-NEWSletter Items**

1. CTE Month

In honor of CTE month, KSDE is challenging you to do one or more of the following: 1) Discuss with all middle school students and parents about the available CTE careers, pathways and educational opportunities; 2) Show the national CTE: Making the Difference video to all your students (<http://www.careertech.org/resources/videos.html>) 3) , Challenging them to join an amazing Career and Technical Student Organizations (CTSOs) (<http://www.ksde.org/Default.aspx?tabid=292>) 4) Invite local business and industry to see CTE students in action, accomplishing great things; and 5) Utilize national and state vision and marketing toolkits (<http://www.careertech.org/resources/advocacy-tools.html>) to promote CTE month on the school web site, sports programs and in the student and local newspapers.

2. Market CTE to Parents, the Community and Industry Partners

One method of marketing CTE to the community is through a web page or a publication that highlights what's working in your program. This is especially important for the Family and Consumer Sciences field as many do not realize what is taught within our classrooms and how we address current issues. Regardless of school size, a one page fact sheet to a multi-page newsletter can include "bright spots" with students in action photos, quotes from the students, parents or industry partners and short stories about courses and etc. USD#259—Wichita creates a newsletter that focuses on one of their pathways each month. This month it is promoting their Restaurant and Event Management pathway and I was given permission to share the link with you. (Thanks to Jim Means at USD#259 for the link.)

http://cte.usd259.org/modules/groups/group_pages.phtml?gid=1505361&nid=124446&sessionid=ed5de0fa629574a025d33c36e9dca841

3. United Association Conference Is March 7-8, 2013 (Early Bird Registration Ends Feb 15th)

UAC 2013 will take place once again in Wichita, KS at the Sedgwick County Extension Office. "Passport to Excellence" will include sessions that address all content areas important to the FCS professional. Dr. Lindsey Shirley, Utah State University will open the conference with a look at the impact technology has on our lives today. She will also present a session on apparel and textiles advances. Presenter topics range from the importance of fathers to learning about the current initiatives of the National Coalition for Family and Consumer Sciences Education. For more details, go to www.kafcs.org and click on "2013 United Conference. Early Bird Registration ends February 15th.

4. UAC Pre-Conference Opportunity—AAFCS Professional Assessment (Deadline: Feb 20th)

The AAFCS Professional Assessment will be offered on March 6th, the day before UAC. This assessment is the first step to becoming FCS certified and is available in conjunction of an affiliate's conference at a discounted price (a savings of \$70). If interested, see the AAFCS website for listing of assessment tests and a list of benefits (as well as the registration link) at this link: <http://www.aafcs.org/CredentialingCenter/Certification.asp> Also, pre-registration is required three weeks in advance (Feb 20th).

5. KAB Student Awards Workshop—April 2 (Deadline: February 15)

The deadline to enter the KAB student competitions is FEBRUARY 15. Registration is completed entirely online this year with no shipping of CDs or DVDs (see link below). You can click the link below and get instructions on how the on line system works as well as entry guidelines. If you have questions, contact Kent Cornish at kent@kab.net
<http://www.kab.net/programs/studentservices/studentbroadcastawards/default.aspx>

6. 21st Century Journalism Workshop-April 2 (Deadline is March 27th)

KAB has graciously allowed me to schedule a 21st Century Journalism Workshop in conjunction with the 2013 KAB Student Competition and Seminar. The event will be April 2 at the Ramada Inn, 400 E 6th, Topeka, KS. Registration begins at 9:00 a.m. and the day will start with a panel of industry individuals discussing "What's Ahead in the Job Market?" Kent Cornish, KAB Executive Director will share information related to the Student competitions as well as share teacher externship opportunities through KAB. Later, a job fair will not only provide students an opportunity to learn about careers, but will provide the 21st Century Journalism teacher the chance to mingle and learn more about careers in this industry. The afternoon will also include a session called "In Search of Best Practice in 21st Century Journalism". It will include discussion group centering on current issues of interest to the AV Communication pathway. Topics will include digital yearbooks, managing social media sites, common core alignment and others to provide the networking beneficial to all. Plan now to attend what is hoped to become an annual event.

To register, send your name, address, school name, e-mail and phone number with \$20 registration fee per person (includes lunch) to: Kent Cornish (kent@kab.net), Kansas Association

of Broadcasters, 214 SW 6th, Suite 300, Topeka, KS 66603 (Fax 785-233-3052). **Registration deadline is March 27th.**

7. National Technical Honor Society

As we look for methods of recognizing the CTE completer, consider the National Technical Honor Society (NTHS). NTHS offers recognition ideas, including the awarding of \$150,000 in scholarships in 2013 to students who are part of established chapters. If interested, contact Carol Kaczmarek at ckaczmarek@nthsofks.org.

8. State-Wide Articulation Agreements Number 55 and Counting

Many of you are aware that KSDE has secured a number of state-wide articulation agreements which recognizes pathway completion, courses and/or competencies at the post-secondary level. In some cases, the benefit to the student is free credit (without leaving the secondary classroom), advanced placement or scholarships. This is not SB155, but another opportunity for students who do not wish to enroll in the post-secondary institution to earn credit. Refer to the listing on the CTE webpage or individual pathway web pages for a list. We now have a new state-wide agreement for the Teaching/Training Pathway with Emporia State University. Here is a link to the agreement:

<http://www.ksde.org/LinkClick.aspx?fileticket=kett9oEc1jo%3d&tabid=5049&mid=13571&forcedownload=true>

9. Interior Design Update—Two Courses Updates

It should be noted that the Interior Design course in the Visual Arts Pathway and the Design & Pre-Construction Pathway now has expanded to include two options. The old number 22212 will now ONLY be used if the Interior Design course is being taught by a FACS licensed instructor. If you are a licensed Drafting instructor teaching this course, you will need to remap to the new 38212 course code. When you complete your pathway maintenance application you will need to be sure to select the appropriate code for your licensure. The difference between the two is captured in the new descriptions. KSDE would like schools to consider offering both courses to provide the student a well-rounded view of design applications in both fields. Here are the new course titles and descriptions for the two courses:

New Title: Residential Interior Design - 22212 (.5 credit)

New Description: An application level course designed to instruct students in the skills necessary to design interior spaces that apply design elements and principles to spaces for specific populations (e.g. single family homes, multi-family structures, homes for special needs, child care centers, retirement homes). Topics will include meeting client's needs, legislated codes, historic considerations, current and future trends, and public policy.

Teacher Licensure: Family & Consumer Sciences

New Course Title: Commercial & Industrial Interior Design – 38212 – (.5 credit)

Description: An application level course designed to instruct students in the skills necessary to design interior spaces that acknowledge client needs, legislated codes, historic, current and future trends, and public policy for commercial and industrial buildings.

Teacher Licensure: Drafting, Industrial Arts

10. Middle Level FCS Teaching Resource Update

The Middle Level FCS Teaching Resource is taking much longer than anticipated to be released. There are a number of lessons to introduce the interior design and textiles skill set. More information will be shared when it is available. Your patience is greatly appreciated.

11. Did you know....FM Chips in Sprint Phones (From KAB Transmitter)

Sprint has made an agreement that will enable Sprint customers to listen to local FM radio stations from a broad spectrum of radio companies and aggregators on select Android and Windows smart phones during the next three years. FM radio will be delivered via an FM chip and through the NextRadio tuner app or "other radio apps or services." The NextRadio tuner is expected to be ready later this year.

12. Call for E-NEWSletter Items

I am happy to share resources or event information as part of this E-NEWSletter, however I don't have the contacts to learn of these, so please share over my e-mail (grandel@ksde.org) and I'll pass the word along.

Gayla Randel, CFCS

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Kansas State Department of Education